# THE DEPA-CHIKA **BOOKLET**























The special menus, limited offer packages and services you've all been waiting for!





























Introducing Stores!

The vast majority of our shops are tax-free. We also have instore Tax-free Counters which can handle enquiries and transactions in several languages. And for an extra charge, we can also offer to deliver your shopping to your hotel, or even an overseas location.



#### Comprehensive support for our overseas customers

Over the last few years, department store support services for overseas customers have become increasingly comprehensive. Not only do we have bilingual staff and multilingual floor guides, but also "Point and Speak Sheets" for our staff who cannot speak foreign languages. We have come to handle nearly all major credit cards for shopping, and some department stores have even set up currency exchange areas. With us, you don't even need to go to the bank! Pretty convenient, don't you think?



#### Department store services are basically free

In addition to free fitting rooms, which goes without saying, we have a host of other services which are basically provided free of charge, including shoe-fittings, make-up testing, and food tasters. And if you are choosing your souvenirs, you can even enlist the help of a concierge who will warmly attend to your needs! Our cloakroom services, where you may leave your luggage and purchased items, are another convenient feature. And even in the rare instance that services entail an extra charge, we will take utmost care to inform you in advance.



If you would like free wrapping for your gifts, we can provide that too. We can even add a carefullytied ribbon and a message card.

Department stores offer the highest quality goods from both inside and outside Japan. Put simply, if a product fails to convince our buyers (whose sense for quality has only been strengthened by demanding customers), it will never make its way to our shop floor.



## Top-class products approved even by discerning Japanese customers

3

Welcome to the land of totally unmarked and unscratched products! The Japanese are said to be the strictest in the world when it comes to product quality. And it goes without saying that department stores are lined with reliable products which pass the approval tests set by these highly discerning customers. Quality is a given, which is why, for example, the safety of our food products is given the highest importance. There is something very appealing about the fact that if you buy something from a department store, you need never worry about the quality.



## Combining clothing, foods and homeware to ensure the whole family can enjoy throughout the day

A large number of department stores offer a huge variety of food products on basement floors known as "Depa-Chika." In-store, it is standard to have cosmetics and jewelry on the 1st Floor, ladies' shoes and bags on the 2nd Floor, and then several floors of ladies' fashions. The upper floors are dedicated to menswear and children's goods, home living, kitchen items and gifts. There will also be an event floor for you to enjoy, while the very top floors with the spectacular view are reserved for restaurants. There's so much to enjoy that you and your family could easily spend an entire day with us!



Mum goes off shopping, dad takes the kids upstairs for some enjoyment, and then everyone meets up on the restaurant floor afterwards. Everyone can have fun in their

Department stores serve as landmarks at the most important stations, and might well be dubbed "the face of the town." Our Information Desks are ever-ready to greet our customers with a smile!



#### Convenient shopping near the train station



A comprehensive rail network running impeccably on time is one of Japan's famed characteristics. But what the Japanese especially like is convenient facilities easily accessible from the train station. And among the most convenient of those facilities are department stores, located in prime locations which often adjoin the stations themselves. With us, you have a space near to the station with a fantastic product lineup clearly divided among different floors. Not only can you shop easily but we can even take care of your baggage, meaning that you can confidently walk around all day and never get tired!

# The Japanese Department Store: a Treasure House of Hospitality



Japanese department stores have become world-famous for their highly considerate form of customer care known as "omotenashi — Japanese hospitality." The thinking behind our services revolves around the question: "Just how pleasant an experience can our visitors have?" It is about putting ourselves in the customer's shoes, and ensuring that our services reflect the spirit of carefully considered customer care. And if you experience our services first-hand, you will most likely get to know Japan even better!

# **The Japanese Department Store:** a Treasure House of Hospitality

Filled with delicious items available only now and at particular stores!

## °4 Fantastic Depa-Chika!

 ${\tt O6-Enjoy\,more\,fun\,and\,more\,bargains!\,Make\,the\,most\,of\,the\,tax-free\,shopping\,system!}$ 



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<sup>\*</sup> Prices listed in this guidebook are tax-included, unless specifically written otherwise

<sup>\*</sup> The information in this booklet is accurate as of October 2017. Please be aware that there will be instances in which the information has since changed.

#### Filled with delicious items available only now and at particular stores!

Why exactly do "depa-chika" captivate so many visitors? Is it their delicious foods? Their product lineups? Oh no, that's certainly not all! Please make sure to read our checklist of Depa-chika charms!

# Fantastic Depa-Chika!





Japan is a country where the four seasons clearly reveal their differences. The first depa-chika charms which spring to mind are the displays which reflect the season. Starting with the showcase sweets and household dishes, depa-chika boast a full lineup of height-ofseason foods which you can enjoy with all five of your senses.



Point | Local | Delicious products from across the country

Only in Japan can you find 47 regions, displaying a variety of individual climates and natural features. And if you want to relish all those famous local products renowned throughout the country - the ingredients, the household dishes, the cakes, and the local sake - look no further than the department stores!



Point Exclusive Items which are only available here!

"Exclusive" is a word that gets an immediate reaction from the Japanese. And the institution responsible for sparking the "exclusive" boom was none other than the department store! Depa-chika also boast packaging and product variations unique to particular stores. These exclusive items are certainly well worth coming to see!



Point Fresh An invigorating freshness

It goes without saying that depa-chika are full of fresh foods including fruits and vegetables, fish and meat, Furthermore, if you get legweary while shopping, you can refresh yourself in the depa-chika by picking up some fresh juice from a nearby stand.



Depa-chika boast such a rich variety of goods that you might even find yourself stuck for which ones to choose! However, a reassuring presence is provided by the array of specialist experts — concierges. sommeliers and sake masters - on offer! There are even "vegetable sommeliers" and "sweets attendants" at your service!



Point Displays Beautiful displays well worth a look

Like with window shopping, you can have more than enough fun by simply looking around all the various displays within the depachika. Fruits arranged like flower shop bouquets and the delicately arranged vegetables practically implore for their photographs to be taken!



Takashimaya Kyoto Store (P41) "Kyo no Aji Dokoro"





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(Fukuoka specialty)



Kintetsu Department Store Main Store ABENO HARUKAS (P46) "Kasho Asada"



Isetan Shiniuku Store (P16) "Grande Cave"



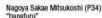




Takashimava Shiniuku Store (P17) "Patissieria"









Iwatava Main Store (P53) "Nangoku Fruits"



This information is accurate as of January 2018. Please be aware that the tax-free system to change.

## Enjoy more fun and more bargains! Make the most of the tax-free shopping system!

#### Minimum Purchase Requirements for tax-free shopping have become even lower!

The Tax-free Shopping System, aimed at making the Japanese shopping experience more enjoyable, has again been reformed for the benefit of overseas customers. The Minimum Purchase Requirements for general items such as bags, shoes, clothes and craftwork have been lowered, thus making tax-free shopping even more accessible!

#### Department Store **Shopping:** Convenient and Worry-free!

Most department stores operate highly convenient Tax-free Counters which allow you to complete the tax-free shopping process for items purchased on any floor. Feel free to enjoy a relaxing, high-quality shopping experience!







#### Tax-free Shopping: Points of Note

For tax-free shopping, the minimum and maximum purchase limits (per person, per store, per day) are as follows: General Items (bags, shoes, watches, jewelry, clothes, golf gear, craft items, etc.): 5,000 yen or more before tax. Consumables (cosmetics, foods, drinks, tobacco, supplements, etc.): 5,000-500,000 yen before tax.





To complete the tax-free shopping process, you need to present the stamped Seal of Verification for Landing in your passport, so please be sure to bring this with you every time you shop. Even if you enter the country via an automatic gate, you still need a stamped Seal of Verification for Landing





Under Japanese Law. you must apply for taxfree status on the day of purchase. Items purchased on previous days cannot be included in your tax-free application.

To qualify for tax-free shopping, you must purchase either 5,000 yen of general items or 5,000 yen of consumables. If your combined purchase of general items and consumables reaches 5,000 yen but you do not meet the minimum purchase amounts for each, your

> items will not qualify as tax-free. For example, a combined purchase of a 4,000-yen backpack (a general item) and 1,500-yen worth of confectionery (a consumable) will not qualify as tax-free.



Consumables will be placed in a designated sealed bag. If you open this bag prior to

departing Japan, you will be made to pay the tax on the items within at Airport Customs. You must therefore not open this bag prior to leaving Japan.



You may not shop on a credit card registered to another person, even if that person is a family member.

# SHOP THE WORLD FOR LESS WITH TAX FREE

退税省钱 畅购全球

Check out the SHOP website to discover the best shopping destinations

查看SHOP网站去发现 最好的购物目的地

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globalblue.cn/japan



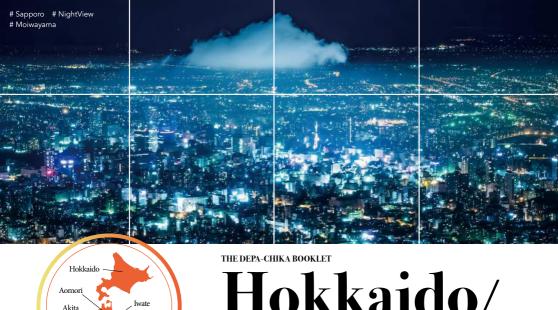
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Aomori Akita Iwate Miyagi Fukushima Hokkaido / Tohoku Areas

# Hokkaido/ Tohoku Aceas

Hokkaido was originally cultivated in the Meiji Era (1868-1912). Nowadays, Sapporo city has become a sizable metropolis which is home to 1.9 million people! And the night lights rank among the New Three Major Night Views of Japan! Meanwhile, the leading city in the Tohoku region, Sendai, has been bolstered by a planted forest since the days of the great military general Masamune Date, and continues to be known as the "City of the Forest."





#### On the floor connected to Odori Subway Station, Hokkaido food select shops await!

This long-standing store was established in 1872. It consists of four buildings situated along Odori Street, with the basement food hall located in the Odori Building. Fresh foods and household dishes are on the B1 floor. while sweets, bakery items and alcoholic beverages are lined up on the B2 floor. Furthermore, Kita Kitchen, located in the underground street adjoining the Odori Building, boasts a wide selection of Hokkaido products.

#### Sapporo 札幌

#### Marui Imai Sapporo Main Store

[丸井今井札幌本店] www.marui-imai.jp



\$\display=81-(0)11-205-1151

10am-7pm / Odori Bldg. 4F-B2, Ichijo Bldg. 2F-B1,

West Bldg. 10am-7:30pm a Jan 1st & 2nd, Irregular holidays

Exits 20, 22 and 33 of Odori Metro Sta.

#### | Services offered |





















"North Farm Stock" Hokkaido Ginger Ale (389 yen for 200ml). A carbonated drink with a strong, dry taste, squeezed from rare Hokkaido ginger 2 The stalls of "Kita Kitchen" which change according to each weekly event, serve as the gateway to success for Hokkaido brands 3. Our highly knowledgeable "Food Meister" experts will help you select the products you want





1. Floor B1's Dining Mariage (3pm-, Last orders at 7pm; 1pm- on Sat, Sun and holidays) is a standing space in which you can enjoy pairing champagne, wine and Japanese sake together with homemade dishes (for an additional charge) 2. A sommelier expertly versed in sake and shochu is also on hand! 3. B2 Dessert Mariage 10am-7pm (Last orders); For a small extra charge you can enjoy "marrying" Japanese and Western sweets with coffee and Japanese green tea

#### Enriching Hokkaido food culture! A remodeled basement food hall in the spotlight!

This store, comprising of two buildings directly facing the street in front of Sapporo Station, was remodeled in 2015 as "the specialty store loved by mature customers." Further charm comes in the form of Floors B1 and B2 of the Main Building, which comprise a food area packed with brand items revered both inside Japan and the world

#### Sapporo 札幌

#### Sapporo Mitsukoshi

[札幌三越]

www.mitsukoshi.co.jp/sapporo



↑ 3-8 Minami-ichijo-nishi, Chuo-ku, Sapporo-shi, Hokkaido

+81-(0)11-271-3311

10am-7pm / Main Bldg. 2F-B2, North Bldg. 10am-7:30pm

















#### Will your cheeks tingle with joy? Come and find out at the store adjoining Sapporo Station!

In Japan, we often say that when something is delicious, you can see it in a person's cheeks. Our B1 food floor has been christened "Hoppe (Cheek) Town." Just as its name suggests, it literally teems with delicious food ranging from fresh food products and ingredients to household dishes, bento lunchboxes, bakery items, sweets, sake and other drinks.

#### Sapporo 札幌

#### Daimaru Sapporo

[大丸札幌店]

www.daimaru.co.jp/sapporo/

- ↑ 4-7 Kita-gojo-nishi, Chuo-ku, Sapporo-shi, Hokkaido \$ +81-(0)11-828-1111 (switchboard)
- () 10am-8pm / 8F Restaurant Arcade 11am-10pm
- Directly connected to both JR Sapporo and Sapporo

#### | Services offered |



















LeTAO, a confectioner emblematic of Hokkaido, can only be found in one Hokkaido department store: this one! For 1,944 yen, you can treat yourself to a three-layered "Buttermilky Caramel" which is made with caramel mascarpone moose laid across milk moose and topped with buttermilk sauce 2 Ichikyu Daifukudo offers various kinds of daifuku sweets on demonstration sale 3 Sapporo's newest department store!

# A luxurious French lunch for a reasonable price!

#### **Enjoy freshly-made household dishes** in our eat-in space!

On our B1 floor, which bears the name "Tokyu Food Show," you can find numerous local products of high standing, including a large branch of the famous Hokkaido confectioner Ishiya, renowned for the popular Shiroi Koibito biscuits, and other local shops selling fresh fish and household dishes. And you can freely try out these local flavors at our comprehensive eat-in space!





/. Enjoy lunch for around 1,500 yen at our popular "Lapin Style +" 2. Gelataria Verita offers you its special gelato that scooped the Gold Prize at the "Local Ice-cream Grand Prix." (from 357 yen for a single, 540 yen for a double) 3 Ishiya's Namara (Brilliant) Butter Baum Tsumugi (1,296 yen) was newly released in September 2017

#### Sapporo 札幌

#### Tokyu Department Store Sapporo Store



[東急百貨店さっぽろ店] www.tokyu-dept.co.jp/sapporo/

↑ 2 Kita-yojo-nishi, Chuo-ku, Sapporo-shi, Hokkaido

+81-(0)11-212-2211 ①10am-8pm / "Dining dining" 10F restaurants 11am-10:30pm (certain shops close at 10pm) figure Jan 1st

3-min walk from JR Sapporo Sta. South Exit / 2-min walk from Sapporo Metro Sta. Namboku Line, and 1-min walk from Toho Line (directly connected via underground passage)

#### Services offered

















I. Floor B1's Western and Japanese spirits section contains sake from all 25 of Miyagi prefecture's distilleries. Tasting sessions are planned for every week. 2 Sendai Dagashi sweets have been passed down from the days of local hero Masamune Date's clan. A simple flavor derived from starch syrup and sticky rice. 3 Located in the city center, and with a Sendai Tourist Information Desk on the 1st floor.

# The long-standing fashion and gift store which faces the famed zelkova trees of Aoba-dori Street

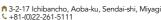
Fujisaki, said to date back to the Edo era, is one of the most prominent department stores in the Tohoku region. Above all, it appeals because of its dazzling collection of famous Tohoku products, including the Gourmet World section on Floor B1, which is a must-visit for souvenirs. There is also a Sendai Tourist Information Desk on the 1st floor of the Main Building that happily accepts foreign tourist enquiries.

#### Sendai 仙台

#### Fujisaki

[藤崎]

www.fujisaki.co.jp/



① 10am-7:30pm

fregular holidays

A 10-min walk from JR Sendai Sta. / The Main Bldg. B2 is directly connected to Aoba-dori Ichibancho Metro Sta. on the Tozai Line

#### | Services offered |



















#### COLUMN

## Food Culture in Japan

1 Hokkaido / Tohoku Areas

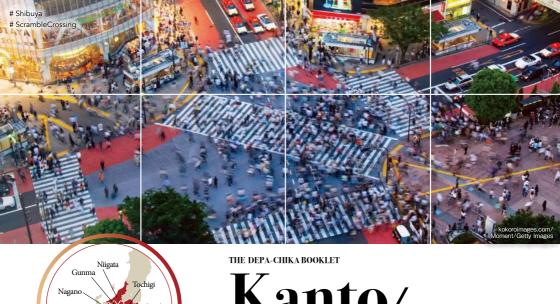
## Hokkaido's famous products and Tohoku's sake treasure house!

Starting with sea urchin and crab, you probably think Hokkaido is all about seafood, right? Wrong! While fresh marine products are undoubtedly central to Hokkaido's charm, Japan's northernmost main island is also a treasure trove of famous products. Hokkaido is among the most famous food production areas in Japan, offering delights ranging from vegetables such as potatoes and sweetcorn to key confectionery ingredients such as barley and adzuki beans. The dairy industry is also booming, as indeed are sweets and soft creams containing cheese. Everything you eat in Hokkaido is of superb quality, with the taste and accompanying experience certainly offering you something different.

Tohoku, meanwhile, boasts Kesennuma Bay in Miyagi prefecture, part of the Sanriku region that ranks in the world's Top Three fishing areas. Tohoku is certainly competing! And in an area with such an abundance of seafood, you simply must have some great sake to go with it! Hence you will find a host of locally-made sake in Tohoku, which you simply cannot afford to overlook!

Hokkaido produces over 50% of Japan's cow's milk. Soft creams and gelato made from fresh Hokkaido milk are modest with their sweetness, leaving you to savor the full flavor of the local milk!







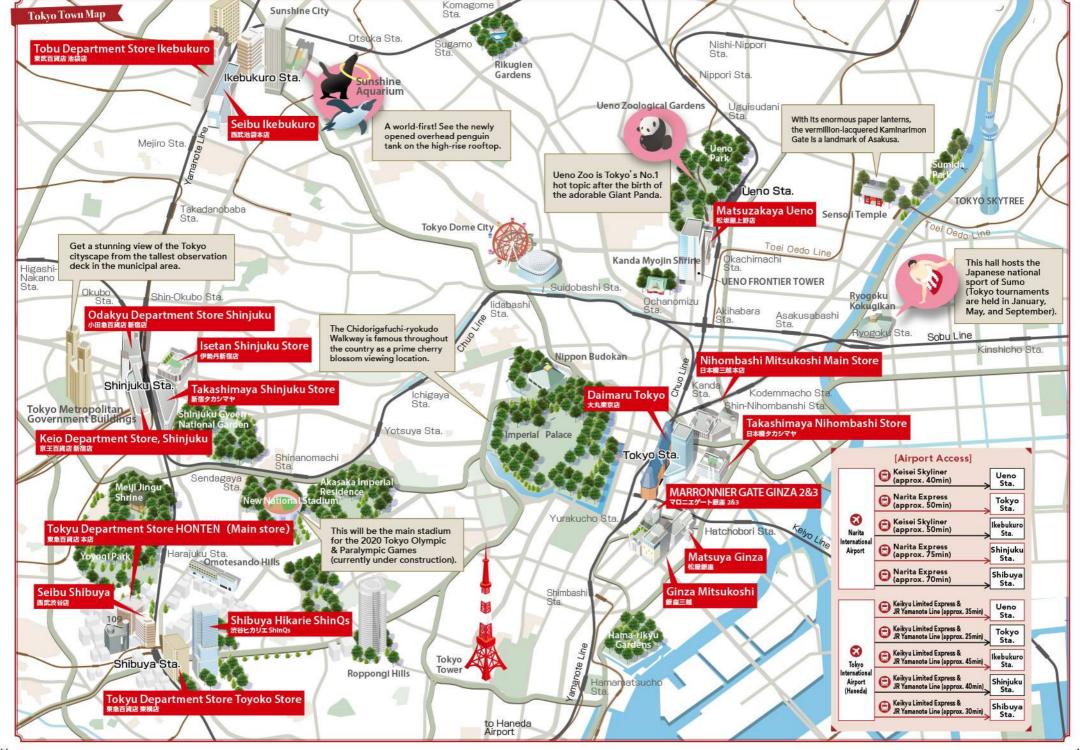
Kanto / Koshinetsu Area

Japan

# Kanto/ Koshinetsu

Shinjuku, Shibuya, Ikebukuro, Ginza - Japan's capital city is simply dotted with shopping areas. Here, department stores take on the roles of station landmarks. Meanwhile, on the outskirts of Tokyo lie two cities with firm links to the old Edo capital: Kawagoe (also known as "Little Edo") to the northwest, and Ibaraki (of Mito Komon fame) to the northeast. And to the south lies the ultra-exotic port city of Yokohama!













1. The Kai Corporation utensils used by Kitchen Stage can also be purchased and ordered on-site 2. For a nominal fee, enjoy wine tastings and consultations with a sommelier at the Grande Cave vintage wine cellar 3. Enjoy California Roll (432 yen) and a whole lot more at Sushi Avenue K's 4. Sweet Lady, of L'OLIOLI 365 by Anniversary, is of 9cm diameter (from 2,484 yen)

#### Hospitality from the specialists

Our store is highly-rated for the excellent style sense our buyers display when bringing in fashion items. That same keen eye for excellence is also abundantly displayed on our food floor, where a host of food and drink specialists including sommeliers in the fields of wine, Japanese sake and even vegetables bring their rich experience to bear. Meanwhile, our "Kitchen Stage" eat-in space, which lets you enjoy recipes from famous restaurants, is also attracting attention.

Enjoy culinary delights served by various chefs from Japan, China and the West. We'll even hand out some recipes for you to try at home!

#### Shinjuku 新宿

#### Isetan Shinjuku Store

[伊勢丹新宿店] www.isetan.co.jp/int

© 10:30am-8pm / Main Bldg. 7F "Eat Paradise" Restaurant 11am-10pm in Jan 1st & 2nd, Irregular holidays 1-min walk from Tokyo Metro Shinjukusanchome Sta. / 3-min walk from Toei Shinjukusanchome Sta. / 5-min walk from JR Shinjuku Sta. and Seibu-Shinjuku Sta. (Seibu-Shinjuku Line)

















#### Takashimaya Shinjuku Store



[新宿タカシマヤ] www.takashimaya.co.jp/shinjuku/store\_ information/

① 10am-8pm (until 8:30pm on Fri & Sat) / 2-min walk from the Miraina Tower Ticket Gate of JR Shinjuku Sta. / 5-min walk from Shinjuku Sta. (Toei Shinjuku, Toei Oedo and Keio lines) / 3-min walk from Shinjuku-sanchome Sta. (Tokyo Metro Fukutoshin Line – directly connected to station entrance via B1) / 2-min walk from Shinjuku Expressway Bus Terminal

#### | Services offered |















This world-first Select Cake Shop brings together all the cakes from presently flourishing patissiers under one roof. The days of darting back and forth between cake shops are no more - you can find everything here! And the overwhelming cake selection oozes artistic quality throughout

#### Select cake shops that you won't find anywhere else!

This landmark city center department store stands at the South Exit of the massive transport terminal known as Shinjuku Station. Garnering huge popularity on the "Gourmet Square" B1 food floor is the select cake shop Patissieria, which can only be found here. Whenever you visit, you'll find over 80 cake variants from prominent sweet makers ready to charm your eyes!

1. Patissieria welcomes you with a 7-seat eat-in space 2. This assorted set from Koganean, featuring beautifully-scented bean jam-filled wafers and dorayaki, and yokan with a modern touch, is exclusive to Shinjuku Takashimaya. (2,268 yen; furoshiki wrapping cloth included) 3. A complete collection of sake and shochu brought in from all over Japan by our trusted buyers 4. The view inside Takashimaya Times Square at JR Shinjuku Station South Exit









# A lively basement food hall looking to fill your everyday life with joy!

Our food section consists of Middle Basement (MB) floor and B1 floor. B1 floor predominantly offers fresh foods and Japanese seasoning, while MB floor showcases a lineup of sweets, bakery items, delicatesen and alcohols. Bento lunchbox corner is earning particular praise. We are also very easy to access, as our B1 floor can be found just outside the ticket gate of Shinjuku Station, Japan's leading transport terminal.

I. You can even take your alcohol purchases straight up to the 8F restaurants (for an additional charge). The picture shows the 3,240-yen Botan (sushi set), at "Shimotakaido Asahizushi Sohonten" 2. Itoen's Natsume Kan Kiwami (972 yen, 50g), and Upon, 50g) and Horebore (1,242 yen, 50g) are receiving rave reviews for their cute designs 3. Kanda Myojin-shita Miyabi's Four Seasons Chirashi Bento (autumn version, 918 yen) \*Contents vary according to the season 4. We're easy to access—right next to Shinjuku Station!



#### Shinjuku 新宿

#### Keio Department Store, Shinjuku



[京王百貨店 新宿店] www.keionet.com/info

- ① 10am-8pm / 8F Restaurants 11am-10pm
- \*Opening hours may vary between seasons and floors
- fregular holidays
- 1-min walk from JR and Keio Line Shinjuku Sta.





















1. These stylish rice-crackers from Kabukiage Tokyo were developed right here in the capital. Omaru for adults (540 yen for 5) are soft-textured and flavored with a special soy sauce, while Komaru (432 yen for 4) offer a novel new taste packed with various flavors 2 Troisgros has been continuously awarded Michelin's highest 3-star rating since 1968. And courtesy of Boutique Troisgros, in which the Troisgros world of abundant novel food feels so familiar, comes this cute-looking dome-shaped White Mont Blanc (565 yen) 3. We adjoin the West Exit of Shinjuku Station

#### Attractive for our accessibility! You can visit us freely and easily

We are a highly convenient store adjoining the West Exit of Shinjuku Station, which hosts more passengers than any other in Japan. Our food section, located on Floor B2 of the Main Building, appeals to people through its rich variety of brands and convenient accessibility. There is also an additional food area on Floor B2 of the Halc Building, which is connected to our Main Building via passageway.

#### Shinjuku 新宿

#### Odakyu Department Store Shinjuku



[小田急百貨店 新宿店] www.odakyu-dept.co.jp/shinjuku/

- 10am-8:30pm (Until 8pm on Sun & Holidays)
- \*Opening hours may vary between floors and seasons
- Directly connected to Shinjuku Sta. West Exit

#### | Services offered |











#### Presenting the coolest aspects of Ginza that you don't have to pay the earth for

Newly opened in March 2017, we are brimful of items for working women in their 20s-40s and mothers with an eye for style. MARRONNIER GATE GINZA 2's B2 floor has been designed with health and beauty in mind, hosting a combination of foods and women's sports items, including yoga goods.

#### Ginza 銀座

#### MARRONNIER GATE GINZA 2&3

[マロニエゲート銀座 2&3] www.marronniergate.com/

↑ 3-2-1 Ginza, Chuo-ku, Tokyo

11am-9pm

Exit / 2-min walk from Exit 4 of Tokyo Metro Ginzaitchome Sta. (Yurakucho Line) / 3-min walk from Exit C8 of Tokyo Metro Ginza Sta. (Marunouchi, Ginza and Hibiya linés)

#### Services offered



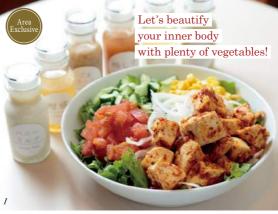
















! Our specialist salad maker "With Green" serves a herb chicken and colorful vegetable salad (1,080 yen) 2. We also have a specialist smoothie shop, "bebible." From the left of the picture we have: Acai (600 yen), Farmer's Green (600 yen) and Refresh Magenta (540 yen) 3. 18 shops making their first appearance in Ginza









Clockwise from the front: "CHIANTI" Ginza Honey Ciliegia (3,348 yen for 10), "L'ABEILLE" Ginza Honey (7,560 yen for 180g), and "Tante Marie" Ginza Honey Galette (1,296 yen per 2-bag box)

2. Gourmarche Vin with its resident sommelier 3. Gokokuya's Sweet Bean Jelly ITSUKI, which comes in five kinds of traditional Japanese flavors (1,620 yen for 5) 4. Largely remodeled in 2013

#### Top marks for conveying Ginza-esque luxury

Welcome to the department store overflowing with quality and luxury, and where top fashion brands gather together. The Gourmarche Vin on the B1 floor stocks products sure to satisfy your taste for luxury, including wine exclusive to Matsuya Ginza and champagne. And for just 540 yen, you can even take the wine you purchased up to the 8F restaurant arcade to enjoy with your meal there (Tsukiji Miyagawa Honten excepted).

Since 2006, with the aim of achieving coexistence between the cityscape and the natural environment, the Ginza Honey Bee Project NPO® has overseen urban beekeeping on a Ginza rooftop. Matsuya Ginza continuously sells products featuring honey extracted by this



#### Ginza 銀座

#### Matsuya Ginza

「松屋銀座」 www.matsuya.com/visitor/en/ m\_ginza/



11am-10pm (last orders at 9:30pm, certain restaurants exempted)

in Irregular holidays

Directly connected to Exit A12 of Tokyo Metro Ginza Sta. / 3-min walk from Exit 9 of Tokyo Metro Ginza-itchome Sta. / 3-min walk from Exit A8 of Tokyo Metro Higashi-ginza Sta. / 8-min walk from JR Yurakucho Sta.

#### Services offered















#### If you are seeking renowned specialty cakes, look no further than our B1 floor!

Nihombashi Mitsukoshi is famous for its twin lions that flank the front entrance to the Main Building, which have become a popular meeting spot. The B1 food floor draws together renowned shops from across Japan, and sells more Japanese sweets than any other department store. And as some products are only available on certain days, you'll always have a reason to come and check what's on offer.

#### Nihombashi 日本橋

#### Nihombashi Mitsukoshi Main Store



[日本橋三越本店] www.mitsukoshi.co.jp/int/

↑ 1-4-1 Nihombashi-muromachi, Chuo-ku, Tokyo +81-(0)3-3241-3311

10:30am-7:30pm / Annex 9F, 10F Restaurants 11am-10pm 

1-min walk from Tokyo Metro Mitsukoshimae Sta. (directly connected) / 5-min walk from Tokyo Metro and Toei Subway Nihombashi Sta.

#### | Services offered |



















1. This two-flavor assortment of Kozakura karinto made from fine powder and roasted soybean flour was originally produced as a present from the long-standing Japanese restaurant Fukushima (available at Kayuan for 756 yen) 2. YOKU MOKU's Vanilla Cigare Ice Cream (1,080 yen for 5). This is the only place in Japan where you can eat them in-store 3. Kasho Hanami's Lion Bean-jam Wafer (216 yen for 1)

# Bringing together a diverse array of chocolates from across the globe

#### The food floor, with a continuous supply of new shops, remains the center of attention.

We are a highly popular Japanese department store. Ginza Terrace, located on the 9th floor, is a familiar relaxation area for our customers. The plentiful lineup on the two food floors, B2 and B3, includes Ginza Mitsukoshi's exclusive select shops specializing in tea, chocolate and fruit.





Please make the most of the "Ginza Chocolat" eat-in area, with such delights as DEBAILLEUL's Avalanche (1,350 yen) 2. "Ginza Tea" sifts out fine teas from across the globe, including Fairy Rose (50g, 2,376 yen) from Le Monde'd Alice (front of the picture). 3. The store adjoins Ginza Metro Station

#### Cinza 銀座

#### Ginza Mitsukoshi [銀座三越] www.mitsukoshi.co.jp/g/int/



↑ 4-6-16 Ginza, Chuo-ku, Tokyo +81-(0)3-3562-1111 10:30am-8pm / 9, 11, 12F Restaurants 11am-11pm Directly connected to Tokyo Metro Ginza Sta. / 5-min walk from Exit 9 of Ginza-itchome Metro Sta. / 9-min walk from the Chuo and Ginza Exits of JR Yurakucho Sta.











#### A star lineup of Japanese and Western sweets exclusive to Takashimaya!

Founded in the Edo era, Takashimaya is a very long-standing department store which set up business in Nihombashi during the early days of the Showa era (1926-89). The historical building, which became the first department store premises to be registered as an Important Cultural Heritage, is just one of the multiple charms this store holds. The B1 food floor offers you numerous products exclusive to Takashimaya. Additionally, the "Meika Hyakusen" or "Top 100 Cakes" area offers fine seasonal confectionery as well as standard favorites from across Japan.

1. Meika Hyakusen on the B1 floor includes, from the bottom left, Ginza Kikunoya's Fukiyose Eternal Rose (2,160 yen), and Marugame Oiri wedding confectionery from Hougetsudo of Kagawa prefecture (648 yen). 2 The western confectionery section on the B1 floor includes this Teegeback set from German maker Gmeiner (1,620 yen for 20) 🕉 On the B1 floor, we have Parisian eclair specialist L'ÉCLAIR DE GÉNIE, which offers both this framboise éclair (right, 486 yen) and this seasonal grape variant (left, 594 yen) 4. The building has stood since the early Showa era (1926-89)







#### Nihombashi 日本橋

#### Takashimaya Nihombashi Store



[日本橋タカシマヤ]

www.takashimaya.co.jp/tokyo/store\_ information/

↑ 2-4-1 Nihombashi, Chuo-ku, Tokyo

\$\ +81-(0)3-3211-4111 0 10:30am-7:30pm / Restaurant Arcade 11am-9:30pm 🚊 Jan 1st

5-min walk from Yaesu North Exit of JR Tokyo Sta. / Directly connected to Exit B2 of Tokyo Metro Nihombashi Sta. / 4-min walk from Toei Subway Nihombashi Sta.



















#### Crispy on the outside, moist on the inside! Grilled in a unique oven!







1. Nenrinya's Mount Baum (756 yen) comes with a rich buttery taste 2 MAISON DANDOY (B1) is the Belgian confectioner's main store in Japan. Gaufre de Liège (Waffle, 350 yen) 3 Directly connected to the North Exit of Tokyo Station. Hoppe (Cheek) Town on the B1 floor

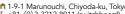
#### The department store on Tokyo's front porch presents a first floor teeming with sweets!

Daimaru moved to the North Exit of Tokyo Station in 2012. The vast first floor confectionery area plays host to the latest Japanese sweet trends, which greet you like glittering accessories. Meanwhile, the B1 floor's "Obento Street" boasts the highest volume of bento lunchbox sales out of any department store in Japan.

#### Yaesu 八重洲

#### Daimaru Tokyo

[大丸東京店] www.daimaru.co.jp/tokyo/



2-11F 10am-8pm (until 9pm on Thu & Fri) /

12F Restaurants 11am-11pm / 13F Restaurants 11am-12am 

🖳 Just outside the Yaesu North Exit ticket gate of JR Tokyo Sta.

#### | Services offered |















#### Founded in the Edo era, Matsuzakaya is the longest standing department store in Kanto Now completely renovated and with a comprehensive food section!

offers a full lineup of basement food hall sweets and downtown snacks

The 2014 renewal project saw the creation of Hoppe (Cheek) Town on the B1 floor. All the sections are given street names. 3rd street is named Wagashi no Sato (Japanese Sweet Village), which in turn hosts 7th street Osouzai Koen (Household Dish Park) and 8th street Yakitate Kobo (Freshly Baked Atelier). 9th street Osake Ichibangai (Sake First District) employs several specialists to aid your shopping, including a wine sommelier, a sake expert, and a coffee instructor!

#### Ueno 上野

## Matsuzakaya Ueno





① 10am-8pm m lan 1st 2-min walk from JR Okachimachi Sta./ Directly connected to Tokyo Metro Ueno-hirokoji Sta. / 3-min walk from

Tokyo Metro Naka-okachimachi Sta. / 1-min walk from Tokyo Metro Ueno-

#### okachimachi Sta | Services offered |

















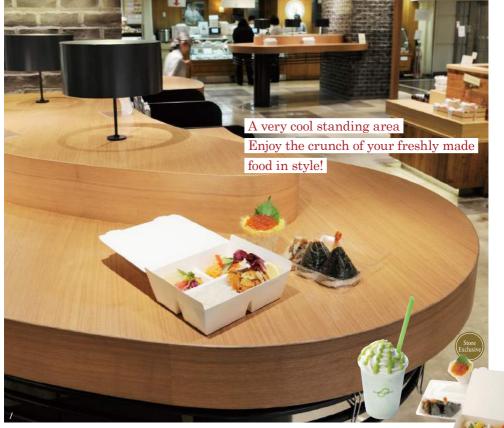
Our recommended item from 9th street Osake Ichibangai bears a label decorated with one of Hiroshige Utagawa's "100 Scenes From Edo" Ukiyoe paintings. It is, of course, our limited product from Niigata-based Echigo Tsurukame: Top-quality Junmai Daiginjo Sake (3,240 yen for 720 ml) 2 We also handle Western and Japanese confectionery on the Main Building 1F. Here we have some Ebi-zukushi (2,160 yen) from 3rd street Wagashi no Sato's Keishindo 3 The New South Building was also rebuilt and re-opened in November 2017

#### A delicate taste born from traditional training















1. Shibuya STAND on B1: constructed around brick-sculpted pillars 2. A gorgeous assortment of Naniwa Sushi from Naniwa Koichian (843 yen for 1 pack) 3. FOUNDRY's Butter Scotch (1,080 yen for 4) and Assorted Sable Tartes (3,240 yen for 15) 4. Directly connected to Shibuya Sta. via an underground passage

#### The basement food hall directly underneath Shibuya Station is something of a food theme park!

The B1 floor of Tokyu Toyoko Store, directly connected to all lines at Shibuya Station, hosts the vibrant Tokyu Food Show Area. It is also directly connected to the Toyoko Noren Arcade in the Shibuya Mark City complex, meaning that the place is always abuzz. The "Shibuya STAND" free standing space, in which you can enjoy your just-purchased freshly-made bento and sweets, is also a popular hangout.

Shibuya STAND is the place to relish both hot and cold culinary delights. The photo shows Zunda Shake EXCELLA from the specialist green bean confectioner Zunda Saryo, the Bento Set from PARIYA which offers different freshly made menus each week, an onigiri assortment from Naniwa Koichian, and Cup Sushi from "Tokyo, Shibuya, Kagen Sushi," which provides New York-style sushi with a fresh approach

#### Shibuya 渋谷

#### Tokyu Department Store Tovoko Store

「東急百貨店 東横店」 www.tokyu-dept.co.jp/toyoko/

10pm) \*Opening hours may vary between sections

fill Irregular holidays

Directly connected to Shibuya Sta. (Tokyu, JR, Metro, Keio lines)

















#### The flagship store with a relaxing atmosphere extending to the basement food hall.

Take just a 5-min walk up Bunkamura-dori St. from Shibuya Station, and you will find the relaxed environment of a Tokyu store inside the Bunkamura complex. The B1 floor, which showcases over 50 food shops, gives off a calm atmosphere via such establishments as THE MARKET PLUS, making it the perfect place to shop at a leisurely pace.







/. This limited Baum Mini Package, with Shibuya's famed Hachiko Statue as its motif (1,512 yen for 4) comes courtesy of CLUB HARIE 2. THE WINE is renowned nationwide for its precise management practices and comprehensive product lineup. Resident sommelier Tomoka Suzuki recommends wines from Hokkaido, as their popularity has been rising in recent years 3. A free shuttle bus runs between our store and the Toyoko store

#### Tokyu Department Store HONTEN (Main store)



[東急百貨店 本店]

www.tokyu-dept.co.jp/honten/

↑ 2-24-1 Dogenzaka, Shibuya-ku, Tokyo 📞 +81-(0) 3-3477-3111 (switchboard)

 B1-1F 10am-8pm / 2-6F, 8F, rooftop 10am-7pm / 7F Maruzen and Junkudo Shoten 10am-9pm / 8F Restaurants 11am-10:30pm (Last orders at 9:45pm)

in Irregular holidays

5-min walk from Shibuya Sta. (JR, Tokyu, Metro, Keio lines) A shuttle bus service runs between the Main Store and the Toyoko

Services offered

















#### Glittering with style sense! If you need a gift, here is the place to come!

Shibuya Hikarie ShinQs is the newest Shibuya landmark which houses a host of refined items across floors B3-5. Floor B2 hosts sweets, bakery items and wines, while Floor B3 offers a delicatessen and a natural foods market. The development of shops which are firsts for both Shibuya and the Kanto region is one of the store's key characteristics, meaning it's the perfect place to find fashionable souvenirs for that special person.





1. This exclusive and limited Coccinelle (605 yen) is from world-renowned patissier and chocolatier Sébastien BOUILLET 2. Strawberry parfaits and parfeilles (881 yen) from chocolatier and patissier DEL'IMMO are also exclusive to this store 3. The 2F passageway connects us with the Ginza Metro and JR Inokashira lines at Shibuya Sta.

#### Shibuya Hikarie ShinQs

[渋谷ヒカリエ ShinQs] www.tokyu-dept.co.jp/shinqs/



10am-9pm (Opening hours may vary between sections) fregular holidays

Directly connected to Exit 15 of Shibuya Sta. (Tokyu Toyoko, Den-en-toshi, Tokyo Metro Fukutoshin lines) /

Accessible via the 2F passageway at Shibuya Sta. (JR, Metro Ginza, Keio Inokashira lines)











#### The basement food hall of this arty department store is for all your daily shopping needs!

The store's radical design firmly embodies our motto: "Adding creativity to everyday life." The "A" Building's B1 food floor is replete with select shops offering fresh ingredients and souvenir items from across the country. Its lineup also includes cherry-picked confectioners and bakeries.

1. Bon+Bonne anniversary's Icing Cookies (from 324 yen) are a product of a collaboration between Seibu and Minami Aoyama's Anniversary 2. These mixed-vegetable fried-dough karinto chips (380 yen) are just one of the products offered by Azabu Karinto, a stylish establishment adept at fusing East and West 3. Top-quality Polished-rice Sake SEN (4,104 yen for 720ml) is renowned for its fruity taste 4. At the entrance, we will greet you with sounds and images.





#### Seibu Shibuya

[西武渋谷店] www.sogo-seibu.jp/shibuya/



10am-9pm (Mon-Sat), 10am-8pm (Sun & holidays), "A" Bld. 8F & B2 Restaurant Arcade (11am-11pm - last orders vary between shops) fregular holidays

2-min walk from the Hachiko Exit at Shibuya Sta. (JR, Keio, Tokyo Metro, Tokyu lines)





























#### Ikebukuro 池袋

#### Seibu Ikebukuro



helpings of biscuits, cream and moose packed into a chocolate cup

↑ 1-28-1 Minami-ikebukuro, Toshima-ku, Tokyo +81-(0)3-3981-0111 (switchboard)

© 10am-9pm (Until 8pm on Sun & holidays) / 9F Rooftop "Meal and green aerial garden" 10am-10:30pm / 8F Restaurants 11am-11pm (From 10:30am on weekends & holidays) \*Opening hours may vary between stores

1-min walk from JR and other lines at Ikebukuro Sta.

#### | Services offered |





















1. The ATELIER de GODIVA, with an eat-in area allowing you to enjoy sweets made exclusively in-store, is the only one of its kind in the world 2. Our "taste and buy" events held in the spirits section are proving popular. The photograph shows Choukaisan (1,728 yen for 720 ml), "delicious in a wine glass," which scooped the Gold Prize at the 2017 Japanese Sake Awards 3. And if you are spoilt for choice, ask a reliable Sweets Attendant! 4. Directly connected to Ikebukuro Station

#### The highlight of our store is the basement food hall, which spans three zones across the B2 floor

Whether in terms of scale or the sheer numbers of shops within, our two comprehensive food floors which span three zones in the North, Central and South Buildings are sure to have you amazed! The B1 South Zone's "Okazu Ichiba" Market, with its long lineup of household dishes, and the B2 floor's Seisen (Freshness) Club and Supermarket are forever overflowing with vibrant activity.





1. When the slicing of the Baum Kuchen begins at the front of CLUB HARIE B-studio, the Instagram women flock! 2. Fukuro-Geppei "Owl Mooncakes" (1,275 yen for 8) from Shinjuku Nakamuraya, only at Tobu Department store

#### Ikebukuro 池袋

#### Tobu Department Store Ikebukuro

[東武百貨店 池袋店]

www.tobu-dept.jp/ikebukuro/

↑ 1-1-25 Nishi-ikebukuro, Toshima-ku, Tokyo \$ +81-(0)3-3981-2211

© 10am-8pm / B2-3F, 6F (Zones 3-7), 9F, 10F 10am-9pm (except Sun & holidays) / "Spice" Restaurant Arcade 11-13F 11am-10pm, 14-15F 11am-11pm (until 10pm on Sun) malling in the line in the lin

Directly connected to Ikebukuro Sta. (JR, Tobu-Tojo, Seibu-Ikebukuro, Tokyo Metro lines)

Services offered

This palm-size Mini Baum Kuchen (1,512

yen for 4) comes with

a lovely owl limited-

edition package















[東武百貨店 船橋店]www.tobu-dept.jp/funabashi/ ↑ 7-1-1 Honcho, Funabashi-Shi, Chiba



Highly popular at the Funabashi store are the peanut-filled monaka wafers (1,080 yen for 8) from NAGOMI-YONEYA. made in the shape of Chiba's specialty product.

#### Our basement food hall resembles an entire town—and it's ever-expanding!

This store boasts the largest sales area in the Kanto region, and naturally has a huge food area consisting of floors B1 and B2. In fact, this area is so lively that you'll feel there is scarce enough space to accommodate all the activity in Zones 1-11! Furthermore, autumn 2017 has seen the opening of a succession of new stores: Bakery Terrace, Sweets Market, DELI Market and Sake Market.

#### Takashimaya Yokohama Store



「横浜タカシマヤ〕 www.takashimaya.co.jp/yokohama/

↑ 1-6-31 Minami-saiwai, Nishi-ku, Yokohama-shi, Kanagawa

+81-(0) 45-311-5111

10am-8pm / Restaurant Arcade 11am-10:30pm

m Jan 1st

1-min walk from the West Exit of Yokohama Sta. (JR, Sotetsu, Tokyu Toyoko, Tokyu, Minatomirai, Yokohama Municipal Subway lines)

#### | Services offered |

















Yokohama is popular among international tourists thanks to Chinatown, so we set up a Tax-free Counter next to the Information Center, located at the 1st Floor Main Entrance It even comes with a currency exchange machine

#### The long-standing department store which often launches Yokohama brands

This store is not only a landmark at the West Exit of Yokohama Station, but is forever challenging itself to launch new Yokohama brands. Furthermore, 2014 saw the opening of AUDREY, a specialist confectionery store that offers sweets based on strawberries and chocolates specially selected from across the country. And as you can only buy these sweets at either this store or Nihombashi Takashimaya, you shouldn't be surprised to find long queues!

I. Glacia is one of AUDREY's (B1) popular products (1,080 yen for 8, 2,025 yen for 15) 2. This chestnut sweet KURUMICCO (1,134 yen for 8) from Kamakura Beniya on the B1 floor scooped the top prize at the 25th Kanagawa Prefecture Leading Confectioners Exhibition 3. This cake set (1,167 yen) comes courtesy of INODA COFFEE (6F), a famous Kyoto coffee shop of nationwide renown 4. The department store is a key landmark at the West Exit of Yokohama Station











#### The department store complex with a richlystocked basement food hall, and adjacent to the Yokohama Minato Mirai 21 district

Sogo Yokohama has been operating at the East Exit of Yokohama Station for over 30 years. Our department store complex encompasses food, fashion, sundries, restaurants, and even an art museum. The B2 food floor boasts around 200 outlets-including the eat-in corner-and also offers local gourmet specialties.





 This top-quality sake named Yokohama Yume Seiki or "Yokohama Century of Dreams" (4,104 yen for 720ml) comes from Kanagawa's leading sake brewery KANEI BREWERY and is only available in Sogo Yokohama. 2. Take your pick from the local souvenirs including Kamakura's famous Hato (Pigeon) Sable (1,080 for 9) and Yokohama Harbour (1,426 yen for 3. The store adjoins the Yokohama SKY Building and Yokohama PORTA on the east side of JR Yokohama Station

#### Yokohama 横浜

#### SOGO Yokohama

[そごう横浜店] www.sogo-gogo.com



↑ 2-18-1 Takashima, Nishi-ku, Yokohamashi, Kanagawa

- +81-(0)45-465-2111 (main switchboard) 10am-8pm / 10F Restaurants "Dining Park Yokohama" 11am-11pm
- No holidays 💂 3-min walk from Yokohama Sta. East Exit
- (JR, Tokyu, Minatomirai, Keihin Express, Sotetsu, Yokohama Municipal Subway lines)

#### | Services offered |













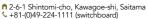
#### Drop in while seeing the sights of Koedo Kawagoe!

Founded in 1939, this store stands in CREAMALL, the shopping arcade within Kawagoe's Koedo area, famous for its wide collection of well-preserved Edo storehouses. As the only department store in the city, Maruhiro is your trusted ally when it comes to selecting souvenirs. You should definitely check out our highly-rated rooftop amusement park and Ferris wheel, which will take you right back to the Showa era (1926-1989).

#### Saitama 埼玉

#### Maruhiro Department Store

[丸広百貨店川越本店] www.maruhiro.co.jp/



10am-7pm

il Irregular holidays

🖳 4-min walk from Seibu line Hon-Kawagoe Sta. / 7-min walk from Kawagoe Sta. East Exit (Tobu, JR lines)

#### | Services offered |





















1. Aoi no Kura, Oku no Hosomichi and Hanatsuzure are among Saitama's famous Soka Senbei rice crackers (2,160 yen, 8 types, 64 bags). There are eight flavors to choose from, with each being named after a verse from the poet Matsuo Basho 2 A box of Koedo no Kari (994 yen for 8), a superb and aesthetic confectionery product from the long-standing store Kameya, contains both matcha and vanilla cream flavors 3. We also have a famous—and rare—rooftop amusement park!





J. Famous sweets from local confectioner Asakawa Seika. From the left we have: Yoshiwara Denchu cakes, familiar to locals since the deto period (648 yen for 8), Mito no Ume "The Mito Plum" (389 for 4) and more 2. 2017 marks the second year that the new local winery Domaine MITO has shipped its Mito Rouge Koibuchi Early Steuben 2017 (2,700 yen for 550ml). \* This product is only available at certain times throughout the year 3. The building has a modern feel





# The only department store in the prefecture—and with a 110-year history!

Keisei department store, which reopened in a new building in 2006, currently boasts a shopfloor area of 34,000 square meters. The B1 floor contains over 80 shops. We stock famous local sweets and regional sake, so why not drop in here after doing some sightseeing at Kairakuen, one of Japan's Three Great Gardens?

#### Ibaraki 茨城

#### **KEISEI Department Store**

[京成百貨店]

www.mitokeisei.co.jp/



☐ Irregular holidays
 ☐ 5-min taxi ride from the North Exit of JR Mito St./7-min via Bus 4 or 5 (get off at Izumi-cho 1-chome Bus Stop)/17-min walk from Mito Sta.

#### | Services offered |













#### COLUMN

#### Food Culture in Japan

② Kanto / Koshinetsu Areas

## Long live Edo era food culture and new-style port towns

In Kanto, the refined "Edomae" Tokyo-style culture is embodied by the food. One aspect of Tokyo-style culture is the notion that "speed is stylish." The kanji characters for the word "Edomae" literally mean "before the city of Edo," and the fish for Edomae sushi were once literally caught in front of Edo City, in the present Tokyo Bay. Back in the day, people thought it was fashionable to eat quickly-made fresh sushi in snappy fashion and then return home in an instant. In Japan, we say that food which takes little time to spoil "runs away quickly." One such food is green vegetables, which include the Japanese mustard spinach added to the soba both loved and frequently enjoyed by Tokyo-ites. Such vegetables are still cultivated on the outskirts of Tokyo today, and continue to support the city's food culture.

Next to Tokyo, we have Yokohama City, a port town in Kanagawa prefecture with a deep connection to western civilization, triggered by the collapse of the Edo regime in 1868. Here, western culture is very much alive, and yet almost counter-intuitively, the abundance of "modern" style western food and sweets gives off a rather classic atmosphere.

Soba may be a regular everyday dish in Kanto, but its history is as profound as that of sushi and tempura. Soba dishes that serve the noodles and soup separately, such as Mori Soba and Zaru Soba, are firm favorites in the Kanto region especially.



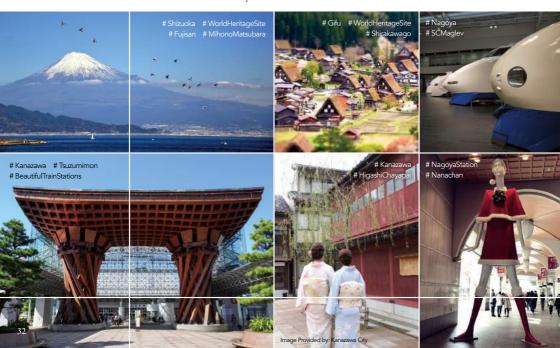


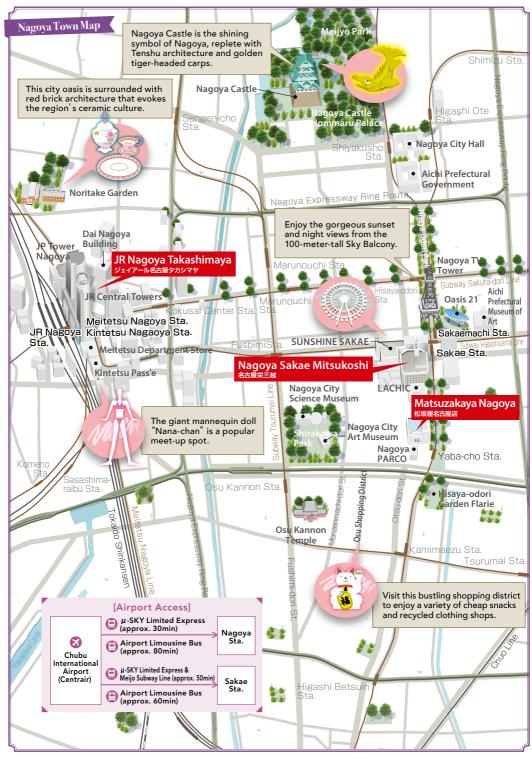
Hokuriku / Chubu Area

THE DEPA-CHIKA BOOKLET

# Hokuriku/ Chubu 41003

The Chubu area encompasses Nagoya, Japan's third largest city. As if in contrast to the historic Nagoya Castle, several symbols of modernity lie in various locations across the city. The neighboring area of Shizuoka plays host to another Chubu gem: Mount Fuji, now a World Heritage Site. And if you cut across Honshu to the north, you reach the Hokuriku area, fronted by elegant Kanazawa city, which has been dubbed "the land which yields one million koku units of rice."





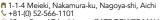
#### If you're after the latest confectionery, leave it to us! The department store with significant female approval!

This large-scale department store is located inside JR Central Towers. There are several exclusive products on offer, such as the ogura butter-flavored popcorn from Garrett Popcorn Shops®. Starting with Tenmusu, the rice ball with tempura filling, food floors B1 and B2 are packed with Nagoya foods and sweets, and offer a lineup of shops ranging from the well-established to the cutting-edge.

Nagoya 名古屋

#### JR Nagoya Takashimaya

[ジェイアール名古屋タカシマヤ] www.jrtakashimaya.co.jp/



10am-8pm / Takashimaya GATE TOWER MALL 10am-9pm

il Irregular holidays

Directly connected to Nagoya Sta. (Jr, Meitetsu, Kintetsu and other lines)

#### | Services offered |



















I. The canned New Nagoya Gold Ogura Butter flavor (4,000 yen per gallon, 1,650 yen per quart), available from Garrett Popcorn Shops®, is exclusive to JR Nagoya Takashimaya 2 Jiraiya's Tenmusu (681 yen for 5) 3 A short walk from JR Nagoya Station





J. Kasho HANAKIKYO's toast-shaped monaka wafers (1,201 yen for 6). Daub with coarse anko (adzuki bean paste) and anko-butter fillings, and enjoy 2. hanafuru's Parachutes Cold Pressed Juice (from 1,080 yen for 500ml). 8 different flavors to suit your needs! 3. Easy access via our underground street

#### The place to encounter the best famous confectionery, ranging from local Nagoya gems to international names!

The store renewal project was completed on October 4th 2017, and involved the opening of four internationallyrenowned western confectioners including JEAN-PAUL HÉVIN - the first time such brands have appeared in Nagoya. We also have a comprehensive Japanese Confectionery Zone, replete with such names as Kasho HANAKIKYO, famed innovator in the field of Japanese sweets, and Kayuan, which houses products from all the country's leading sweet-makers.

Nagova 名古屋

#### Nagova Sakae Mitsukoshi

[名古屋栄三越] nagoya.mitsukoshi.co.jp/



a Jan 1st, Jan 2nd, Irregular holidays Connected via underground passage to Sakae Sta. (Nagoya Municipal Subway Higashiyama and Meijo lines), and Sakae-machi Sta. (Meitetsu Seto Line)

#### Services offered











\*It is not possible to convert Japanese yen into foreign currency

#### From the biggest department store in the country comes the number one "food zone" in Japan!

The "Gochiso Paradise" area, located on floors B1 and B2 of the Main Building, was designed with the aim of making your everyday meal table more delicious and more fun! Here is where you can find 150 food brands under one roof, including well-known shops, traditional stores, Western and Japanese confectioners, household dishes and fresh foods. The B2 floor also boasts the specialist ingredient store "Table Plus+," which was modeled on the Parisian landscape.

Nagova 名古屋

#### Matsuzakaya Nagoya

[松坂屋名古屋店]

www.matsuzakaya.co.jp/nagoya/



B2-3F 10am-8pm (4-8F until 7:30pm)/ 9F Restaurant Arcade 11am-9pm (10F until 10pm)

\*Opening hours may vary between floors passage from Exits 5 and 6 of Yaba-cho Metro Sta./ 5-min southward walk from Sakae Metro Sta.

#### | Services offered |



















1. This golden package, associated with Bankaku Sohonpo (918 yen for 10), is sold only in Nagoya 2. We are packed with famous Nagoya products, such as Hitsumabushi (3,570 yen) from Atsuta Horaiken, renowned griller of high-quality eels 3. Spring 2016 saw the completion of a store renewal project spanning roughly five years







I. Shizuoka proudly produces the largest volume of green tea in Japan. In "Suruga no Kuni Sansandokoro" on the B1 floor of the Main Building you can find a healthy selection of famous Shizuoka cakes and souvenirs, starting with green tea 2. These OWADA broiled eels are another product synonymous with Shizuoka 3. As we adjoin Shizuoka Station, you can easily drop in here during your travels

#### The department store adjoining Shizuoka Station! If you're looking for Shizuoka souvenirs. here is the place to come!

This store is directly connected to JR Shizuoka Station. Suruga no Kuni Sansandokoro, located within our basement food hall, focuses on famous Shizuoka sweets and local products, but also offers an abundant lineup of fresh food, household dishes, bakery items, and Western and Japanese spirits.

#### Shizuoka 静岡

#### Matsuzakaya Shizuoka

[松坂屋静岡店]

www.matsuzakaya.co.jp/shizuoka/



- ↑ 10-2 Miyuki-cho, Aoi-ku, Shizuoka-shi, Shizuoka +81-(0) 54-254-1111
- 10am-7:30pm/ B1-1F 10am-8pm/ Main Bldg. 8F Restaurant Arcade 11am-10pm
- 3-min walk from JR Shizuoka Sta. North Exit (directly connected via underground passage)

#### Services offered















 $\it I$ . Our spirits section boasts around 70 types of select Ishikawa sake. Numerous sakes from Kaga and Noto join local Kanazawa sake in our vast lineup  $\it Z$  Shiba-zushis triple flavor Saszushi (1,089 yen for 10 pieces). Please enjoy this local food which is seemingly ever-present at Kanazawa festivals!  $\it X$  We are situated on Hyakumangoku-dori St., which runs through the city

#### Bringing together a massive collection of local Ishikawa and Kanazawa flavors and popular shops from across Japan

Welcome to the leading department store in the Hokuriku area. The Kanazawa Food Paradise section in the basement food hall houses over 70 specialty stores, including several quintessential Kanazawa eateries such as Shiba-zushi, famed for selling the local Sasa-zushi. Meanwhile, our spirits section is overflowing with local products. We also have a large collection of domestic and international cosmetic brands!

Kanazawa 金沢

#### KOHRINBO DAIWA

[香林坊大和] www.daiwa-dn.co.in

www.daiwa-dp.co.jp

- © 10am-7:30pm/ 8F Restaurant Arcade 11am-10pm in Irregular holidays
- 10-min from JR Kanazawa Sta. East Exit by Kohrinbobound bus (Opposite the Kohrinbo Bus Stop)

#### | Services offered |



















#### COLUMN

### Food Culture in Japan

3 Hokuriku / Chubu Areas

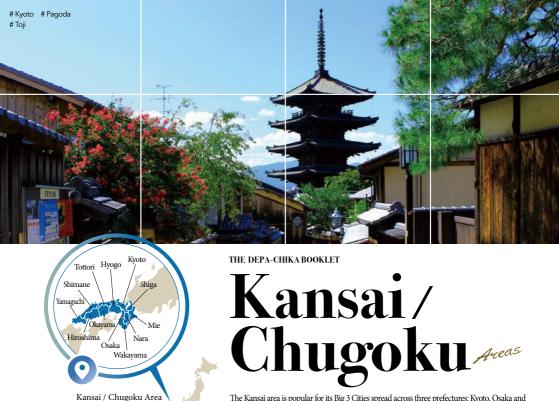
#### A treasure trove of delicious cheap food: The refinement of Nagova and Kanazawa

The food culture of Nagoya, Japan's third largest city and cradled by the Chubu Area, is rather distinct. Nagoya is basically a treasure trove of delicious cheap food, commonly known as "Nagoya meshi." As the people here like full-bodied flavors, miso is used in a variety of local dishes, among which miso katsu (pork cutlets), miso nikomi udon (miso-simmered udon noodles) and miso oden (various foods stewed in a thin soy soup) are particularly famous. The city is also well-known for its piquant fried kara-age chicken wings, ankake spaghetti with a viscous spicy sauce, and kishimen, a type of flat and soft noodle.

And if Nagoya is a treasure trove of delicious cheap food, then Hokuriku is surely a treasure trove of elegance, epitomized by that famed "symbol of a million units of rice": Kanazawa in Ishikawa prefecture. With its "Kaga vegetables" cultivated since ancient times, as well as sophisticated confectionery and famous sake, the area exudes an elegance akin to that of Kyoto.

Ogura Toast is a type of toast daubed in the Ogura adzuki bean paste normally used in confectionery. Even the local coffee shop culture helps display such unique Nagoya innovations for you to enjoy.

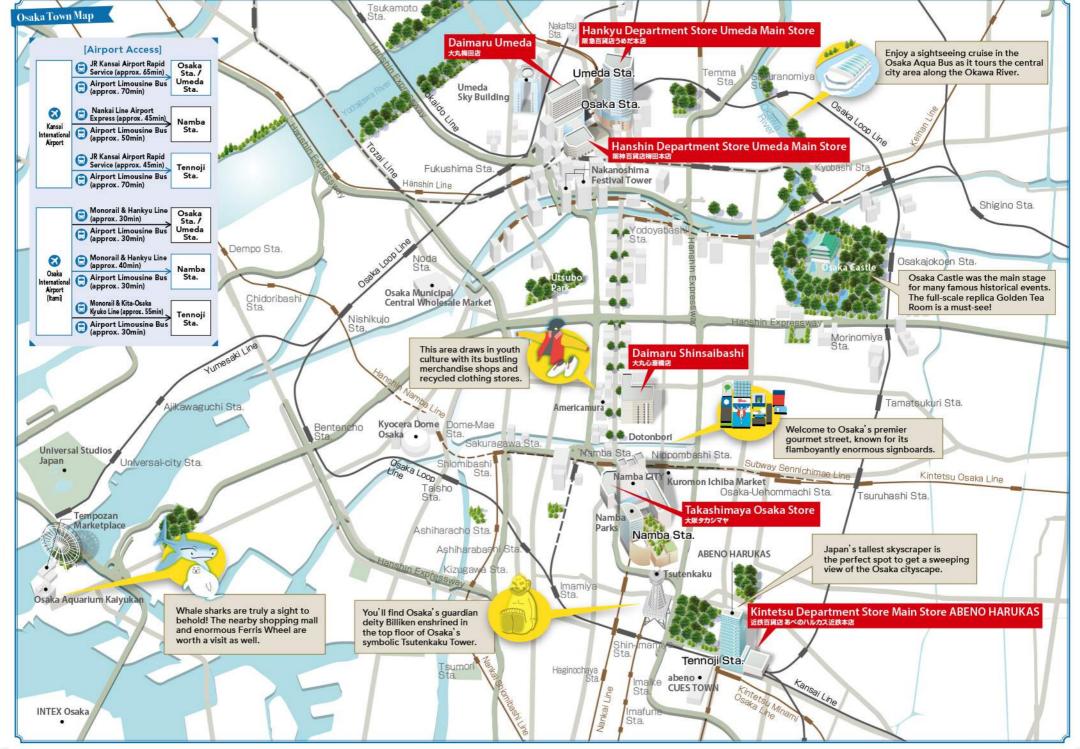




The Kansai area is popular for its Big 3 Cities spread across three prefectures: Kyoto, Osaka and Kobe. Osaka, with its unique flashy advertising boards and shop signs, is completely different to Kyoto. The port city of Kobe, meanwhile, is worth checking out for its exoticness. There are also tons of sightseeing spots to be enjoyed in Nara and Wakayama. Meanwhile, the Chugoku Area plays host to Setouchi, which has been dubbed "the Japanese Aegean Sea."



Japan



#### The store adjoining JR Kyoto Station is loaded with local souvenirs

As we are directly connected to Kyoto station and superaccessible, you can consider our department store the literal gateway to Kyoto! And you will want to focus on the numerous products which make use of the iconic Kyoto ingredient of matcha (powdered green tea)! We have lots of products that will make for perfect souvenirs including MALEBRANCHE, Rakumi Kyoto's matcha sweets, and Marukyu Koyamaen's Uji Matcha.

Kyoto 京都

#### JR KYOTO ISETAN

「ジェイアール京都伊勢丹」 kyoto.wjr-isetan.co.jp.e.do.hp.transer.com/



- 10am-8pm/ Restaurant Arcade 11am-10pm/ Open View Restaurants 11am-11pm (Last order times vary between shops)
- Irregular holidays
- Directly connected to Kyoto Sta. (JR, Kintetsu, Kyoto Municipal Subway lines)

#### | Services offered |





















1. MALEBRANCHE's OKOICHA (Strong tea) LANGUE DE CHAT "CHA no KA" is exclusive to Kyoto only (681 yen for 5 bags) 2. Rakumi Kyoto's Matcha Sweet Potato (216 yen) is limited to JR Kyoto Isetan! 3. Marukyu Koyamaen's Matcha - "Aoarashi" (864 yen for 40g) contains Uji Matcha from the Kyoto area - which harmonizes profound and astringent flavors







/. TIGRESSE matcha from GATEAU FESTA HARADA (810 yen for 3) features Uji Matcha from the Kyoto vicinity, and is exclusive to Daimaru Kyoto 2. The renowned Japanese tea shop Fukujuen has a resident tea instructor ready to welcome you, making it possible to learn about tea while you taste! 3. Tax-free shops in-store!

# Directly connected to two stations and super-easy to access, Daimaru's ever-changing daily events are a must-see!

Our B1 floor, known as "Gochiso Paradise," adjoins Karasuma Station. There are a host of colorful events on a daily basis, such as the blue fin tuna slice up sale and the special sales for western sweets. In 2014, the outer wall running along Shijo-dori Avenue underwent its first renovation in half a century, and is also well worth admiring.

#### Kvoto 京都

#### Daimaru Kyoto

[大丸京都店]

www.daimaru.co.jp/kyoto/



- ↑ 79 Tachiurinishi-machi, Takakura Nishi-iru, Shijo-dori, Shimogyo-ku, Kyoto-shi, Kyoto
- +81-(0)75-211-8111 (switchboard)
- 10am-8pm/8F Restaurants and neighboring shops 星 1-min walk from Hankyu Kyoto Line Karasuma Sta. (Directly connected via underground passage)/ 2-min walk from Kyoto Municipal Subway Shijo Sta.

#### Services offered













## Takashimaya Kvoto Store

[京都タカシマヤ] www.takashimaya.co.jp/kyoto/store\_ information/

↑ 52 Nishi-iru, Shin-cho, Kawaramachi, Shijodori, Shimogyo-ku, Kyoto-shi, Kyoto +81-(0)75-221-8811

- 10am-8pm/ Restaurant Arcade 11am-9:30pm (Last order times vary between shops)

Sta./ 5-min walk from Keihan Gion-shijo Sta.

#### | Services offered |

















On this day, Rakuhoku's traditional restaurant, Yamabana Heihachi-jaya (Teahouse), made an appearance in-store. The seasonally-themed presentation makes the food seem yet more delicious! The Rikyu Kaiseki unch is available for 5,400 yen

# A gourmet food floor which gives you something new every time you visit!

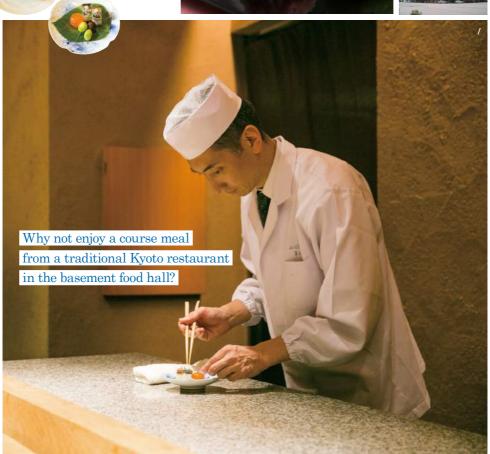
Our store offers specially selected items from across the country via both daily and weekly promotions. Whether its our "Kyo no Aji Dokoro" Eat-in Corner, where traditional Kyoto restaurants present their dishes in weekly rotation, or our seasonal cake corner Kyo-kasho (Masters of the Kyoto confectionery), which allows you a free choice of elaborate cakes, our various themed corners will have you itching to visit us again and again.

I. Enjoy conversation with the chefs at the counter seats! 2. Witness a full lineup of fresh seasonal Japanese cakes in our Kyo-kasho 3. HONDA MISO HONTEN is offering this "Ookini" bowl of miso soup package — with an "ookini" inscription (1,080 yen for 5). In local Kyoto dialect, "ookini" means "thank you." The product is exclusive to Kyoto Takashimaya 4. Directly connected to Hankyu Kawaramachi Station











I. These Daimaru manju have the kanji character "Dai," or "big," impressed upon them. They are made in-house, so you can always enjoy them at their freshest! 2. Why not eat in at TsuruTonTan TOP CHEFS, an udon shop renowned for Kansai-style fish stock soup? Try some Hakata Mentaiko Udon for 1,250 yen 3. Directly connected to JR Osaka Station via a footbridge





# The department store inside the station which simply pulls in local food customers

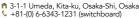
We are directly connected to JR Osaka Station, and a great many local customers step through our doors. The food area on floors B1 and B2, named "Gochiso Paradise," boasts a fine array of products ranging from fresh foods and household dishes to nice sweets. Meanwhile, our spotlight-grabbing eat-in corner allows you to freely enjoy the fine flavors developed by local Osaka restaurants.

#### Umeda 梅田

#### Daimaru Umeda

[大丸梅田店]

www.daimaru.co.jp/umedamise/



B2-9F 10am-8:30pm (until 9pm on Fri & Sat)/ 10-13F, 15F 10am-8pm/ 14F Restaurants 11am-11pm

☐ 1-min walk from JR Osaka Sta./ 6-min walk from JR Kita-Shinchi Sta./ 2-min walk from Umeda Sta. (Hanshin and Metro lines)/ 8-min walk from Higashi-Umeda Metro Sta./ 4-min walk from Nishi-Umeda Metro Sta./ 3-min walk from Hankyu Line Umeda Sta.

#### | Services offered |













# A charming lineup which appeals to both sexes and all ages!

This long-standing department store originally opened its doors in 1726. The food section is located on floor B2 of the North Building, and offers products ranging from Western and Japanese confectionery to household dishes and fresh foods. It has a very well-balanced selection appealing to the culinary desires of people across the age spectrum. Furthermore, Shinsaibashi Marche, the market which runs each Saturday afternoon, has earned sterling reviews for its fresh, high-quality fruits.

#### Shinsaibashi 心斎橋

#### Daimaru Shinsaibashi

[大丸心斎橋店]

www.daimaru.co.jp/shinsaibashi/



Directly connected via underground passage to the South-North and South-South Exits of Shinsaibashi Metro Sta

#### | Services offered |























lu" Grilled eel over rice (2 484 yen). You can buy it on floor B2, or enjoy it on-site in the 13F restaurant area

 Shinsaibashi Marche opens every Saturday from 12pm on the 1F of the North Bldg., offering a host of Japanese fruits and vegetables 3 Shop gracefully in our stately art déco building



## Namba 難波

#### Takashimaya Osaka Store



crispy on the outside. Feel free to feast upon them in the designated eat-in space just in front of the

[大阪タカシマヤ] www.takashimaya.co.jp/osaka/store\_information/index.html

↑ 5-1-5 Namba, Chuo-ku, Osaka-shi, Osaka +81-(0) 6-6631-1101

© 10am-8pm (until 8:30pm on Fri & Sat)/ Namba Dining Maison 11am-11pm m.Jan 1st

Directly connected to Namba Sta. (Municipal Subway, Nankai lines) and Osaka-Namba Sta. (Hanshin, Kintetsu lines)

#### | Services offered |



















1. Takohachi: where you can watch takoyaki being made through the glass 2. Soba-zushi from DOUTONBORI IMAI (648 yen). Salad-wrapped soba makes for healthy eating! 3. These Keshi-mochi poppy rice cakes (908 yen for 6) come courtesy of Sakai's long-standing confectioner Kojimaya. Enjoy these rice cakes filled with strained bean paste and sprinkled with poppy seeds! 4. We run our store at the gateway to Osaka!

# A host of Osaka-style gourmet ... united on a single floor!

This department store is a landmark of Osaka's Namba area. The B1 food floor is packed with shops giving off a local feel, including confectioners and famous Osaka products such as takoyaki octopus balls. We also have many shops selling bento lunchboxes, which are ideal takeout items for you to enjoy back at your hotel.









I. FOUNDRY's almond tart, made with astringent Japanese chestnuts (692 yen). A shortcake consisting of Hokkaido's Furano Melon and Lake Akan Dairy Farm products (713 yen). 2. GRANDE Calbee's Potato Beat (right, 540 yen for 4 bags) and UHA Mikakuto's cororo (left, 540 yen for 8). 3. The inevitably eye-catching "Sweets Street." .4. The department store with the biggest collection of brands in Kansai!

# A treasure house of limited items and collaboration goods which can only be found here!

Within "Sweet Street" on our B1 floor, you can find a host of premium sweets developed in conjunction with leading confectioners. Whether its "cororo" gummy candy which tastes exactly like fruit, or the "GRANDE Calbee" potato chips with their particular ingredients just for adults, there are masses of exclusive items here that will definitely make for perfect souvenirs.

Japanese apple-flavored Butter Sable (972 yen for 6). Almond cream, Japanese apple jam and apple slices placed on a sable base and duly baked!

#### Umeda 梅田

# Hankyu Department Store Umeda Main Store



[阪急百貨店うめだ本店] www.hankyu-dept.co.jp/fl/english/

2-min walk from JR Osaka Sta. and Umeda Metro Sta./ 3-min walk from Hankyu Umeda Sta.













## Hanshin Department Store Umeda Main Store



[阪神百貨店梅田本店] www.hanshin-dept.jp/hshonten/english/

+81-(0) 6-6345-1201
10am-8pm (opening hours may vary between day and floor)

m Irregular holidays ■ 3-min walk from JR Osaka Sta./ 1-min walk from Hanshin Umeda Sta./ 2-min walk from Umeda Metro Sta.

#### | Services offered |

















# The people's department store which introduces you to everything you want to eat!

The Hankyu Food Hall on the B1 floor boasts around 180 shops, with frequent demonstration sales, tasting sessions and delectable scents that come at you from left, right and center. From the 8,000-a-day top-selling Ikayaki grilled squid from "Hanshin's Famous Ikayaki" to the "551 HORAI" pork dumplings, you can freely enjoy numerous variants of Osaka soul food!

 $\ell$ . Our ikayaki grilled squid is almost synonymous with Hanshin Department Store 2.551 HORAI's Nikuman Dumplings are available on demonstration sale in-store (170 yen)  $3\ell$ . This Katashimo Winner "taco-cham" sparkling wine (2,376 yen for 720ml) is the perfect partner for takoyaki (grilled octopus balls). Our wine section is popular for its unique select brands and sheer variety of tasting opportunities  $4\ell$ . We are easily accessible from both Osaka and Dmeda Station.









# Brimful of brands and flavors exclusive to **ABENO HARUKAS!**

Our department store is the centerpiece of "ABENO HARUKAS," the tallest skyscraper in Japan. Floors B1 and B2, known as "Abeno Food City," house such establishments as POIRE Entrée, Kasho Asada and Inoichi, and offer you several sweets and thin-cut rice cakes (okaki) that were previously unavailable in department stores. You really ought to check out the tastes and flavors exclusive to ABENO HARUKAS Store!

J. POIRE Entrée's Fruit Sherbet (from 702 yen) 2. Kasho Asada's Fruit Daifuku Sweet (281 yen) 3. Staff with fine smiles are ready to greet you at Kitakei, renowned for its seasonal fruits 4. Inoichi, which runs its main store inside Osaka's Tengachaya restaurant, offers these Ippon Teyaki (1,080 for 7) 5. We adjoin Kintetsu Osaka-Abenobashi Sta.







#### Abeno 阿倍野

#### Kintetsu Department Store Main Store ABENO HARUKAS



[近鉄百貨店 あべのハルカス近鉄本店] abenoharukas.d-kintetsu.co.jp/

© B2-3.5F 10am-8:30pm/ 4-11F 10am-8pm/ 12-14F "ABENO HARUKAS Dining" Restaurant Arcade 11am-11pm/ B2F "ABENO Ichiba Shokudo" 10am-10pm 

Just outside the West Ticket Gate of Tennoji Metro Sta. / 1-min walk from the Central Ticket Gate of JR Tennoji Sta./ Just outside the West Ticket Gate of Kintetsu Osaka-Abenobashi Sta.

#### Services offered



















# We have all the items you've been waiting for, including those which make the locals most proud: Nara's famous cakes and regional sake

As we are located fairly near to Heijo Palace, a major tourist hotspot, we are renowned for our locally-flavored select products which are of equal value to visitors and locals alike. We also showcase shops and products that embody Nara, such as Honke Kikuya with its 400 years of local history, and a spirits section teeming with Nara products.

#### Nara 奈良

#### Kintetsu Department Store Nara



↑ 2-4-1 Saidaiji Higashi-machi, Nara-shi, Nara

- +81-(0) 742-33-1111
- ① 10am-8pm
- ill Jan 1st, Irregular holidays
- 🗏 3-min walk from Kintetsu Yamato-Saidaiji Sta. North Exit

#### | Services offered |



















1. Honke Kikuya's Oshiro no Kuchimochi "Castle Rice Cakes" (701 yen for 6) make use of the highest-quality azuki beans 2. A spectacular lineup of Nara sake awaits you in our spirits section. If you find yourself spoiled for choice, please do not hesitate to ask the staff! 3. We are located within the "narafamily" complex, which lies near Kintetsu Yamato-Saidaiji Station.

# Thick and sweet! Raise a toast with your glass of plum liquor!

# We have specialist advisers to help you select the sake you want!

Our Kishu-ji Section on floor B1 is where we stock our specially-selected famous products from Wakayama. Our spirits corner is especially impressive, with a sake expert, shochu adviser and beer taster all on hand to offer specialist advice on differences in taste and flavor. These professionals will naturally recommend products which perfectly match your tastes.





1. Wakayama is well-known for plum production, which means that plum liquor, such as Beni Nankou "Crimson Plum Liquor (2,057 yen for 720ml), is par for the course! Its sweet and easy-to-drink qualities make it particularly appealing to women 2. Adjoins JR Wakayama Station.

3. We have a full lineup of confectionery too, featuring these Plum Sable from Shochikudo (1,080 yen for 24)

#### Wakayama 和歌山

#### Kintetsu Department Store Wakavama

「近鉄百貨店 和歌山店」 www.d-kintetsu.co.jp/store/



- n +81-(0)73-433-1122 (switchboard) ① 10am-7pm

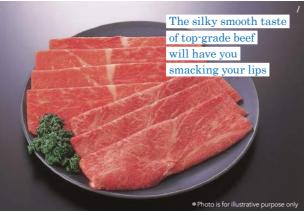












J. SUGIMOTO's shoulder of Kobe Beef is designed for sukiyaki and shabushabu (2,484 yen for 100g)

2. Kobe is well known as a brewers' town, producing such delights as KOBE SHU-SHIN-KAN's Fukuju Top-quality Sake (3,240 yen for 720ml) 3. A very Kobeesque building in which old and new cross paths





# A "modern-classical" department store integrated into a former foreign settlement building

The wonders of our B1 food floor begin with four principal areas: the Western and Japanese Confectionery Area with its fabulous Kobe sweets; Table Plus+ which forever strives to add that little "extra" quality to your food experience; Household Dishes and Tastes of Traditional and Prominent Shops; and the Fresh Foods & Groceries Section. The section named "Kobe Foods Style" offers you the chance to appreciate "Kobe-style" through food.

#### Kobe 神戸

#### Daimarn Kobe

[大丸神戸店]

www.daimaru.co.jp/kobe/



- 10am-8pm (opening hours may vary between stores)
- 3-min walk from Motomachi Sta. (JR and Hanshin lines)

#### | Services offered |





















#### COLUMN

# Food Culture in Japan

4 Kansai / Chugoku Areas

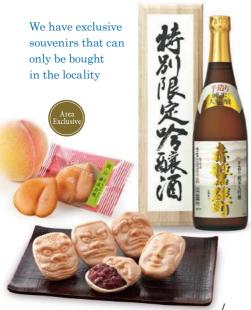
#### Kyoto's soup stock, Osaka's flour-based dishes and Kobe Beef

These three things virtually sum up the Kansai and Chugoku areas. Kyoto is obviously renowned for a great many food dishes, but if we had to name just one, it would surely be odashi (fish stock). It is perhaps no exaggeration to say that the soup stock obtained from a kelp base added to bonito flakes represents the base of Japanese food. It's also been adopted by UNESCO as Intangible Cultural Heritage! Then we have Osaka, "the City of Food." It's defining food is surely the flour recipes: takovaki (grilled balls of dough containing octopus), okonomiyaki (thin, flat cake of unsweetened batter with various ingredients), and yakisoba (grilled soba). While takoyaki may be considered more of a snack elsewhere in Japan, in Kansai it can be eaten as a regular lunch meal. And only Osakan people would enjoy okonomiyaki or yakisoba as a side dish alongside polished white rice.

As for the Number One food in Kobe, well that simply has to be the brand that has gained worldwide recognition: Kobe Beef! It lends itself in most welcome fashion to the quintessentially Japanese teppanyaki steak, as well as the beef stews in western-style restaurants.

The unique flavor and depth of taste within Japanese food comes courtesy of odashi. While you can relish its taste when eating udon, when in Kyoto, you really ought to enjoy it within the bowls which host local kaiseki cooking (traditional Japanese course meal).





# A fully-prepared eat-in space replete with distinctive Okayama products

The TENCHIKA FOOD GARDEN hosts a food court housing many popular local shops, as well as Okayama sake and confectionery. Meanwhile, Fruits Kingdom Okayama comes highly recommended for its seasonal sunrich fruits and accompanying fruit sweets.





1. A Peach Financier from Morozoff (left, 130 yen) exclusive to Okayama; Toshimori Brewery's Sakehitosuji Akaiwaomachi Gold (right, 5,400 yen for 720ml); and Miyake Seika Honten's Bichuu Kaguramen Bean-filled Wafer (front, 170 yen) 2. Our food court, "Hare no Kuni Kitchen" 3. We are integrated into the local bus terminal

# Okayama 岡山

#### OKAYAMA TENMAYA



[天満屋岡山本店] www.tenmaya.co.jp/okayama/

5-min from Okayama Sta. by Seikibashi-bound tram, get off at Yubinkyoku-mae Stop/ Higashiyama-bound tram, get off at Kencho-dori Stop [By Bus] 10min from Okayama Sta. by Tenmanyabound bus, get off at Tenmanya Bus Station Stop

#### | Services offered |























# Located next to Kurashiki Station Bus Terminal. thus easily accessible from all directions!

Our store moved to the east side of Kurashiki Station in 2008. The "Shokusaikan" food section on floor B1 showcases fresh foods, Japanese and Western sweets, liquors and groceries. We also have lots of local confectioners offering such delights as KOEIDO's Kibidango millet dumplings and Otemanju bean-jam buns. We certainly attract a lot of customers seeking Kurashiki souvenirs.

#### Kurashiki 倉敷

#### KURASHIKI TENMAYA

[天満屋倉敷店] www.tenmaya.co.jp/kurashiki/



↑ 1-7-1 Achi, Kurashiki-shi, Okayama

+81-(0)86-426-2111

10am-7:30pm/6F Restaurants 10am-10pm 1-min walk from JR Kurashiki Sta. South Exit

Services offered



















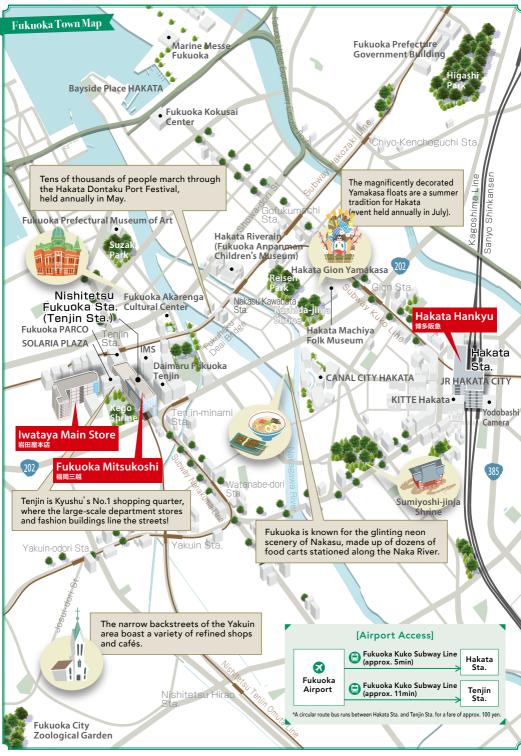


1. These Otemanju (756 yen for 10) are from Otemanju Inbeya, a renowned confectionery enjoyed for over 180 years! 2. We also have a full lineup of local sake, including products which feature the top-quality and much-lauded brewers' rice, Omachimai 3. We face the bus terminal on the east side of Kurashiki Station.



Nagahama today. Fukuoka is thus a city teeming with vitality. Meanwhile, Kumamoto is noted for a magnificent natural landscape capable of leaving you wide-eyed.





These super cool "MENBEI" are now equipped with redesigned packaging!







/. Mentaiko senbei are much-loved Fukuoka souvenirs, and these Premium-flavored MENBEI are exclusive to Hakata Hankyu 2 Our liquor section handles many Kyushu alcohol products Hakata Kitchen Band puts on performances with kitchenware items such as pots and pans each weekday from 2pm 4. We're only a short distance from Hakata Station, and the bullet train!

# The food theme park where unique ideas shine through!

Hakata Hankyu, adjacent to JR Hakata Station, offers events and items that you can only find here. We have products developed in conjunction with local manufacturers, like our Premium MENBEI pollock-roe rice crackers. We also have performances each weekday from our Hakata Kitchen Band, formed from our own food floor staff! In short, we can provide enjoyment here that you will never find elsewhere!

We offer highly refined flavors which are, among other things, a great complement to your sake, such as shrimps, cheese, tomato and basil, and sea urchin. Premium MENBEI are 540 yen each (2 pieces x 5 bags). Seasonal chocolate and caramel flavors are also available for 540 yen (1 piece x 5 bags)



#### Fukuoka 福岡

#### Hakata Hankyu

[博多阪急] www.hankvu-dept. co.jp/hakata/fl/english/



↑ 1-1 Hakataeki Chuo-gai, Hakata-ku, Fukuokashi, Fukuoka

+81-(0)92-461-1381

O All buildings 10am-8pm/ Fri & Sat B1-4F 10am-9pm, 5-8F 10am-8pm

no holidays (Although changes to opening hours and closures may be brought about by extreme weather etc.)

Directly connected to JR Hakata Sta./ 1-min walk from Hakata Metro Sta.















# This long-standing large-scale department store is the pride of Hakata! Our vast collection of food shops will leave you lapping in gourmet luxury!

Our store, established in 1936, prides itself on being the largest in Kyushu. It is comprised of a Main Building and an Annex, with the food sections to be found on floors B1 and B2 of the former. We have a number of shops which are uniquely Kyushu, and a notable lineup of traditional Hakata stores. We also offer a number of services, such as neatly slicing up your fruit purchases.

#### Fukuoka 福岡

#### Iwataya Main Store

[岩田屋本店]

www.i.iwataya-mitsukoshi.co.jp/

Arcade 11am-10pm in Irregular holidays 5-min walk from Nishitetsu Fukuoka (Tenjin) Sta., and

Tenjin Metro Sta. | Services offered |



















1.2. DASSAI Store: the specialist DASSAI store produced by Asahi Brewery. Particularly recommended is DASSAI 23 (5,298 for 720ml), the top-quality sake made from up to 23% polished rice 3. At Nangoku Fruits, anything you buy will be conscientiously sliced into bitesize form for you







I. These Hakata Matsuya "Keiran Somen" (1,080 yen per pack) have reportedly been made in the local area since the Edo period. Bitesize Keiran Somen "tabane" are 162 yen each. 2. These "Ikinari Manju", containing sweet potatoes and generous portions of coarse red bean "anko" paste are 152 yen each. Fukuoka Mitsukoshi is the only department store that sells them. 3. Convenient access whether coming by train or bus!

# Having celebrated its 20th anniversary in 2017. Fukuoka Mitsukoshi has become even more energized!

Well-located in Tenjin, the busiest quarter in Fukuoka, our store also adjoins the Nishi Tetsu Railway and Bus Center, making it a natural people-magnet each day. Our B2 food floor's confectionery section boasts a fantastic lineup of Japanese sweets, including the filling Ikinari Manju and Keiran Somen noodles.

#### Fukuoka 福岡

#### Fukuoka Mitsukoshi

[福岡三越]

www.m.iwataya-mitsukoshi.co.jp/



Directly connected to Nishitetsu Fukuoka (Tenjin) Sta./ 3-min walk from Tenjin Metro Sta./ A short distance from Teniin-minami Metro Sta.

















J. Tsuuya manju (432 yen for 10) have long been fondly associated with our department store, becoming popular for their simple taste of white bean jam wrapped in a castella dough.
J. This ketchup (300g) and these dried products (702 yen for 30g) are made from HATIBEE TOMATO, which hail from Japan's number one tomato production area in Kumamoto's Yatsushiro Ciry.
J. All of our buildings were remodelled in 2014

# The hometown department store promoting a high-quality lifestyle!

Tsuruya is comprised of four buildings: the Main, East, New-S and WING. The food hall is located on floors B1 and B2 of the Main Building. In addition to assembling the finest Western and Japanese confectioners and delicatessens from every Japanese region, it also boasts Furusato-ya, which houses select products from the local area. Furthermore, the OiCia Food Court is a convenient place to dine and easily enjoy dishes.

#### Kumamoto 熊本

#### Tsuruya Department Store [鶴屋百貨店]



www.tsuruya-dept.co.jp/

- ☐ 1-min walk from Kumamoto City Tram Torichosuji Sta.

#### Services offered



















#### COLUMN

# Food Culture in Japan

Kyushu Areas

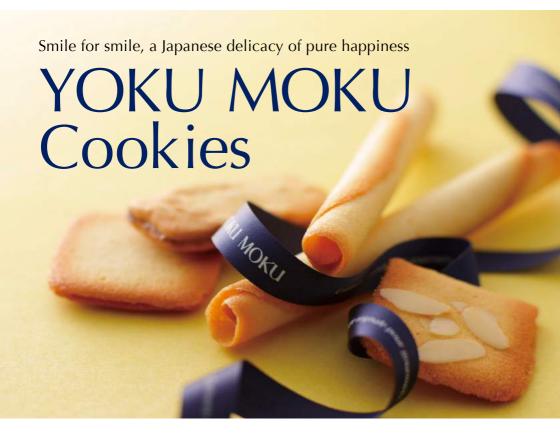
# The Yatai and Shochu Culture of Fukuoka and Hakata

When we think of Kyushu food culture, the first things that spring to mind are the yatai (street stalls) of the region's most bustling city, Fukuoka. Once common all over Japan, now the sheer numbers of yatai doing good business in Fukuoka make for a precious sight indeed. There are around 150 yatai gathered in such quarters as Tenjin, Hakata, Nakasu and Nagahama, with foods served ranging from yakitori, oden, tempura, and even French and Italian dishes! Another key Kyushu characteristic is the locals' love of the spirit known as shochu. Unlike Japanese sake, which is a fermented liquor like wine, shochu is a distilled alcohol like whisky, and with a high alcoholic percentage. (Could this be why people from the Kyushu countryside are widely perceived to be strong drinkers?) There are many types of shochu, with base ingredients including barley, potato, soba and rice. Every prefecture in Kyushu plays host to several distilleries, and we recommend that you compare their various brands.

Karashimentaiko (spicy salted pollack roe) is renowned across the country as a Fukuoka specialty. Alaskan Pollack ovaries thoroughly pickled in chili pepper go together perfectly with white rice and onigiri.







# ♠ Available at all department stores in Japan



\*Product contents may vary depending on the season

Trois Cigare 3,024 yen (tax incl.)

Assorted Cookies 3,240 yen (tax incl.)



# ∲ Savor a taste you can only experience in Japan



YOKU MOKU Nihombashi Mitsukoshi Main Store Otameshi Sweets Café

Enjoy limited edition pies, seasonal desserts, and more.





# We support Japan's department stores!

Shopping in Japan would be incomplete without them!

















# The Novelty Goods Present Campaign

Bring this booklet to any of the stores appearing within during the period stated below (individual department store holidays excepted) and if you spend over a certain amount of money, you can receive a highly convenient erasable highlighter pen as a gift (complete with FriXion Light and stickers with a traditional Japanese design).



Valid through Dec 31st, 2018

\*As stocks are limited, please ask at the in-store Tax-free Counter or Information Desk for further details. Offer available while stocks last.





Translation: Chris Gould