

PR

# The new way to discover Japan with LUGGAGE-FREE TRAVEL!



Use the exclusive coupon code for **10% OFF** **JST190702**



**The LUGGAGE-FREE TRAVEL Experience**  
LUGGAGE-FREE TRAVEL is your personal baggage concierge as you tour Japan. Embrace this new way to travel in style, and make the most of your time in Japan.

## The LUGGAGE-FREE TRAVEL Difference

- Safety First Omotenashi Service**
- Multilingual Concierge**
- Optimised for Smartphone**
- Payments Made Easy**
- No Cancellation Fee**

Cost **ONE WAY**  
From ~~¥2,700~~ → **¥2,430**

\*Price after 10% discount.  
\*Cost may vary depending on the size of the luggage and the delivery location.



See Japan in Style

PR

July 1, 2019  
June 30, 2020

# JCB Lucky Draw Campaign!



## Chance to Win in Japan with JCB!

You could win JCB Gift Cards worth up to 20,000 yen, when you spend at least 20,000 yen (incl. tax) with JCB in Japan.

**Lottery Counter** Sapporo, Hakodate, Sendai, Tokyo, Nagoya, Kyoto, Osaka, Fukuoka, Okinawa

## JCB日本抽奖活动! 刷卡消费赢大奖

凡在日本国内商户使用JCB信用卡并通过JCB通道累计消费满2万日元(含税), 并持JCB信用卡及该卡消费凭证前往指定抽奖地点参加抽奖游戏, 即可获赠最高价值为2万日元的礼券或等值精美礼品。

**抽奖地点** 札幌、函馆、仙台、东京、名古屋、京都、大阪、福冈、冲绳

## JCB日本刷卡抽奖樂!

活動期間內, 凡於日本國內商店刷JCB卡消費, 累積消費滿20,000日圓(含稅), 即可持JCB卡及該卡簽單至指定抽獎地點參加抽獎。透過遊戲, 即可獲得最高價值為20,000日圓的禮券或等值精美禮品。

**抽獎地點** 札幌、函館、仙台、東京、名古屋、京都、大阪、福岡、沖繩

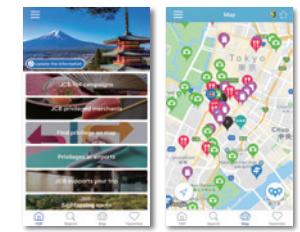


For details, please check JCB Japan Guide App below.  
詳情請在以下JCB Japan Guide App確認。  
詳情請於下列 JCB Japan Guide App確認。

## JCB Japan Guide App

Find the nearby privileged shops from 1,000 + shop list that offer maximum 30% discount.

支持定位查詢功能, 日本全國1,000餘家JCB優惠商店, 最高可享7折等專屬優惠。  
提供定位查詢功能, 日本全國1,000餘家JCB優惠商店, 最高可享7折等專屬優惠。



**JAPAN SHOPPING FESTIVAL**  
 日本購物信息 日本購物資訊

# Shopping Information in Japan

December 1, 2019 - February 29, 2020  
2019年12月1日至2020年2月29日



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APPROVAL No. G601604

# Enjoy Shopping!

Host: Japan. Shopping!  
Japan Shopping Tourism Organization

Official Sponsor: Uniquely Yours

# Japan's tax exemption program 日本的免税制度

### General items / 一般商品

**Tax-free purchase amount 免税购买金额**  
The total purchase amount at the same store in a single day must be 5,000 yen or more (excluding tax).  
在同一店铺内的1天合计购买金额5,000日元以上(不含消费税)

**Conditions 注意事项**

- Special packaging not required.
- Can be used in Japan.
- Must be taken out of Japan less than 6 months following the date of your entry into Japan.
- 无需特殊包装 · 可以在日本使用
- 须在入境后6个月以内携带出境

### Consumable items / 消耗品

**Tax-free purchase amount 免税购买金额**  
The total purchase amount at the same store in a single day must be between 5,000 yen and 500,000 yen (excluding tax).  
在同一店铺内的1天合计购买金额必须满5,000日元以上, 500,000日元以下(不含消费税)

**Conditions 注意事项**

- Special packaging required.
- Cannot be used in Japan.
- Must be taken out of Japan within 30 days after purchase.
- 须采用特殊包装 · 不可在日本使用
- 须在购买后30天以内携带出境

### General items / 一般商品 + Consumable items / 消耗品

**Tax-free purchase amount 免税购买金额**  
The total purchase amount for general items and consumable items purchased in one day at the same store must be between 5,000 yen and 500,000 yen (excluding tax).  
在同一店铺内, 一般商品和消耗品的1天合计购买金额为 5,000日元以上, 500,000日元以下(不含消费税)

**Conditions 注意事项**

- Special packaging required.
- Cannot be used in Japan.
- Must be taken out of Japan within 30 days after purchase.
- 须采用特殊包装 · 不可在日本使用
- 须在购买后30天以内携带出境

Whether or not general items and consumable items can be combined for a tax refund depends on the store. If you hope to receive a refund for combined purchases, please check if the store offers it.\* Payments for items that are clearly for consumption within the country such as meals at restaurants are not eligible for tax exemption. Purchases made for business or sales purposes are also not eligible for tax exemption.

(注意) 一般商品和消耗品可否合计免税因店铺而异。希望合计免税时, 请向店铺咨询。确定在日本国内餐饮店用餐时消费的酒类商品等不属于免税对象。此外, 出于业务及销售目的所购买的酒类商品也不属于免税对象。

JNTO 日本政府観光局 **Find Tax-Free Shops 搜索免税商店**  
[tax-freeshop.jnto.go.jp](http://tax-freeshop.jnto.go.jp)



DON'T MISS IT!

## Daily Shopping News

Our staff at JSF will highlight information on prime events and tourist destinations based on the latest shopping news. Please ask us questions on our official Facebook page.

日本购物节为您精选购物、当季活动、观光景点等最新信息。欢迎您到我们的官方微博上留言。

日本購物節為您精選購物、當季活動、觀光景點等最新資訊。歡迎您到我們的官方臉書上留言。



## OFFICIAL WEBSITE Japan Shopping Now

A total of about 1,000 stores! Get the latest information on stores, festivals, discounts and events. Find your favorite store here.



1,000以上の店舗加盟。查看官方网站，了解更多日本购物节以及日本最潮流购物信息。此网站上及时发布各种商店、打折促销、特别活动等讯息，还可以下载打折优惠券。敬请享受最优惠便捷的日本购物时光吧。

1,000以上の店舗加盟。查看官方网站，了解更多日本購物節以及日本最流行購物資訊。此網站上及時發布各種商店、打折促銷、特別活動等訊息，還可以下載打折優惠券。敬請享受最優惠便捷的日本購物時光吧。

## OFFICIAL APP Japan Shopping Navi

### 1 Search 搜索 搜尋

Search for essential shopping information on Japan's department stores, tax-free shops, wifi spots, and more.

搜索日本百货商场、免税店、WiFi热点等购物相关信息。搜尋日本百貨商場、免稅店、WiFi熱點等購物相關訊息。

### 2 Items 商品 商品

View pictures of popular products from nearby stores. Updated by the store staff in real time.

查看您附近商店的店员实时更新的人气商品的照片。查看您附近商店的店員實時更新的人氣商品的照片。

### 3 Scan 扫描 掃描

Scan product barcodes to immediately receive information on that product in your native language.

扫描商品的条形码，商品信息就会用您的语言显示出来。掃描商品的條碼，商品資訊就會用您的語言顯示出來。

### 4 Coupons 优惠 優待

Plenty of coupons and tickets to use in stores! Don't miss these special deals.

有提供各种优惠券和礼券，请别错过。有提供各種優惠券和禮券，請別錯過。



December 1, 2019 - February 29, 2020

2019年12月1日至2020年2月29日



HELLO KITTY



Many sales

促销特卖  
促銷特賣



Coupons

优惠券  
優惠券



Lucky Draw

抽奖活动  
抽獎活動



# Enjoy Shopping!

Special Promotion 1 12/1~12/15

## Win a prize by answering the questionnaire!

填问卷赢奖品! 填问卷赢奖品!

## Round-trip ticket 日本往返机票 日本來回機票



©Japan Airlines



Special Promotion 2 12/1~2/29

## Win a prize by posting Japan Travel Photo!

分享照片抽好礼! 分享照片抽好礼!

### Enter the JSF Photo Contest & Get a special gift!

分享照片抽好礼! 分享照片抽好礼!



@japanshoppingfestival

Prize 奖品 獎品

Edo Kiriko cut glass, etc. 「江戸切子」玻璃制品等。



See more details on the JSF official website  
更多详情请看官方website 更多詳情請看官方website

Check!

Enjoy shopping in Japan with this coupon!

# JAPAN SHOPPING COUPON

日本购物优惠券 日本購物優惠券



About

Japan Shopping Coupon can be used at all participating stores throughout Japan. Show the official website or this brochure at the counter to get special deals or preferential services. For more information about the coupons, please check Japan Shopping Now.

此优惠券可在全日本参与Japan Shopping Coupon的商店使用。在柜台出示官网或这份宣传册，即可获得特别优惠和优先服务。请在JSF网站查看更多关于优惠券信息。

此優惠券可在全日本參與Japan Shopping Coupon的商店使用。在櫃台出示官方網站或這份宣傳冊，即可獲得特別優惠和優先服務。請在JSF網站查看更多關於優惠券訊息。

WEBSITE →



japan shopping now

Check the official website for more details.



Coupon expiration dates and types of services may vary from store to store.

优惠券的使用期限以及优惠活动因不同店铺而有所差异。

優惠券的使用期限以及優惠活動因不同店舖而有所差異。

おもてなし事業者(施設・店舗)のみならず

本リーフレットは、Japan Shopping Nowに掲載のクーポン利用方法を説明したものです。自店のクーポン掲載の有無および掲載内容については、下記WEBサイトを確認ください。

「Japan Shopping Now(<http://japanshopping.org/ja/search-shops>)」※上記WEBサイトは日本語もございます。"ショップ検索"より自店の店舗名を日本語で検索してください。クーポン掲載がある場合には、各店舗ページのアクセス(地図)の下に、クーポンが表示されています。

Check the official website for festival details!  
活动详情请查询官网! 活動詳情請查詢官方網站!

[jsf.japanshopping.org](http://jsf.japanshopping.org)

